

Building a Better World

When Kiwanians adopted the motto: "We Build," they were following a vision that would lead them far. They were accepting a challenge that would involve many years of service. This motto has been an inspiration to many thousands of Kiwanians from the northern tips of Canada and Alaska, to Florida and Texas, and from the Atlantic on the east to distant Hawaii. Throughout this vast area, and across the years Kiwanis International has steadfastly exemplified its motto: "We Build."

Here, in the great Middle West, in the "State Where The Tall Corn Grows," there is another motto: "In all that is good, Iowa affords the best." Here, in this rich Corn Belt, Kiwanis thrives. It seeks to provide agencies for the conservation of material resources. It seeks to develop social interests and provide for the development of cultural values. Here, in this land of plenty, Kiwanis serves and promotes, it gives and builds — building always for a better world.

It serves Youth.

It serves Adults.

It serves Senior Citizens.

It promotes Good Fellowship.

It promotes Education.

It promotes Culture and Recreation and
Business and Ethics and Religion.

It gives of its time and energy and money
to aid the underprivileged.

It gives leadership to Community Projects.

It gives aid and encouragement and
support where aid and encourage-
ment and support are needed.

It builds Character.

It builds Democracy and Freedom.

It builds a Better World.