

ILA/ACRL Newsletter

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President's Piece

It is rather daunting to sit down and write my first communiqué to you all. I am looking forward to a wonderful year working with such talented people. I think that ILA/ACRL really has something going for it that is not always reflected in similar organizations in other states. We really have great participation from all types of academic librarians throughout the state. I hope to promote that cooperation and will strive to enhance it.

We have some exciting Iowa events planned for our upcoming Spring Conference (see below) and our program at the ILA Fall Conference. On the national scale, many academic librarians from the state will be attending the national ACRL conference in April. I'm sure that we will be coming back energized and enthused from having met with our colleagues from across the country. Look for reports on events in future newsletters. Iowa will be well represented at the national conference. Iowa librarians will be part of the following programs in Charlotte:

- *Information Literacy Across the Curriculum: a Toolkit for Course Development and Promotion.*
Preconference, Jim Elmborg, University of Iowa.
- *Organizational Entry, Sense Making and New Professional Employees in Academic Libraries.*
Contributed paper, Janice Simmons-Welburn and William Welburn, University of Iowa.
- *What do You Say When They Come to You? Librarians Helping Faculty Address Plagiarism.*
Panel, Rebecca Jackson, Iowa State University.
- *Different Routes to the Same Destination: Information Literacy in Iowa.*
Panel, Jean Donham, Cornell College, Gillian Gremmels, Wartburg College, John Pollitz, St. Ambrose University, and Susan Vega García, Iowa State University.
- *Leading by Example: Practical Professional and Personal Development.*
Panel, Corey Williams Green, Cornell College.
- *The View from Off-Campus: Surveying Distance Education Students.*
Roundtable discussion, Ellen Neuhaus, University of Northern Iowa, and Stephen Dew, University of Iowa.
- *We Serve Fun at O'Keefe Library: Marketing for Academic Libraries.*
Poster Session, Mary Heinzman, St. Ambrose University.
- *Boosting the Gatecount: Innovative Initiatives by Academic Libraries.*
Roundtable discussion, Jane Kemp, Luther College.

I would like to thank everyone who ran for executive board positions and all who volunteered to serve on committees. We had a great group of candidates! Congratulations to Ellen Neuhaus, Vice-President/President-Elect, Claudia Frazer, Secretary/Treasurer, and Steve Ostrem, Member-at-Large. Finally, my thanks to Rachel Crowley for her dedication during the past year and the high leadership standards that she set. I will be counting on her and others for guidance and good advice in the coming year.

—*John Pollitz, St. Ambrose University, ILA/ACRL president*

Spring Conference 2003

The ILA/ACRL Spring Conference takes place Friday, May 2, 2003 at the University of Dubuque. Mark your calendars for a thought-provoking meeting. The theme of the conference is "Know Your Rights: The First Amendment and Academic Libraries". The keynote speech will be given by Ralph Gregory Elliot, a partner in the law firm of Tyler, Cooper & Alcorn which is based in Hartford, CT. Ralph Elliot, a graduate of Yale Law School and Adjunct Professor at the University of Connecticut School of Law, is a speaker for the Center for First Amendment Rights and has taught, written, and lectured extensively on First Amendment issues.

Conference fees are \$40.00 for ILA/ACRL members, \$50.00 for non-members and \$20.00 for students. A pre-conference buffet dinner will take place Thursday evening at the Bricktown brew pub in Dubuque. A trolley has been reserved to take participants on a tour of the libraries at Clarke College, Loras College, and the University of Dubuque. The fee for the pre-conference gala is \$20.00. The deadline for registration is April 17, 2003, so don't delay! Visit the ILA/ACRL website at <http://www.iowaacrl.org/> for registration information.

Please plan on joining us for another excellent conference! For further information call Jane Campagna at (563) 441-4152 or e-mail her at jcampagna@eicc.edu.

Scholarship Available for Spring Conference

The Awards Committee of ILA/ACRL announces the availability of a \$100 scholarship to attend the ILA/ACRL Spring Conference. The scholarship will cover the \$40 registration fee and up to \$60 in travel, hotel and meal expenses.

Applicants must be paid members of ILA/ACRL, working full-time in an Iowa academic or research library, and either:

- a) be attending their first ILA/ACRL Spring Conference or
- b) have worked in an Iowa library for fewer than three years.

Library science students may also apply for the scholarship.

Application forms are available at <http://www.iowaacrl.org/conference/2003/scholarship.html>. The **deadline** for applying is **April 18th**.

Information Literacy Forum

Wondering about assessment? General Education requirements? Tutorials? To join the conversation about information literacy, go to <http://www.iowaacrl.org/il/forum.html>. Here you will find opportunities to participate in an online forum with colleagues around the state. The Ad Hoc Information Literacy Committee has posed some questions and invites responses from librarians involved in information literacy programs. We encourage you to take a look at the ideas already posted by others and to post your ideas as well. You may want to bookmark the URL and check back from time to time to see new ideas or to add your own thoughts.

A Message from the Membership Committee

I do not know about you but I am really glad that payday is coming! I think I will find those little bills that I pushed aside because they do not have due dates and make an effort to pay them in March. Need an example? Remember that renewal notice for your ILA and ILA/ACRL membership? Lets all of us who have procrastinated, find that notice and send it in to the ILA Office. Remember to check off the ACRL box (it is free!). If you have renewed and forgot to check off your ACRL box, call or e-mail Laurie Hews at the ILA Office, (515) 273-5322, (800) 452-5507, or ialib@mcleodusa.net. She will join you up.

Lost your form or wish to join the Association? Visit this web address: http://www.iowalibraryassociation.org/join_ila.htm. There you will find a PDF form that you can use to join your state level professional organization. While there you may want to consider filling out the volunteer form if you are interested in serving your organization. Thank you for your time and above all your membership.

Kathy A. Parsons
Chair, ILA/ACRL Membership Committee

Special Libraries Association Establishes Iowa Chapter

In October 2002 the Special Libraries Association board of directors granted the petition of 25 Iowa members to establish an Iowa chapter. Susan Lerdal, Drake University Law Library reference librarian, is serving as the first president of the chapter. Dru Frykberg, librarian at the Greenlee School of Journalism and Communication at Iowa State University, is newsletter editor and public relations chair. The first annual meeting of the SLA-Iowa Chapter will be in Cedar

Rapids on May 9, 2003 at the History Center. For more information, contact Sue Lerdal at susan.lerdal@drake.edu.

Community College News

The Community College Roundtable of ILA will meet April 4, 2003, at the State Library. The program will include an update from Mary Wegner, State Librarian, reports on certification plans, a discussion on library education and cooperation with the Library Service Areas, and distance education issues.

The Iowa Community College Online Consortium is submitting an application for a Title III grant that would among other things provide for a 3rd generation library information system, specifically, Polaris, as well as e-books and databases.

DMACC

DMACC has implemented Web Access Management (WAM) software that makes it possible for patrons to access all library resources remotely. WAM, which is a component of the Innovative Interfaces system, allows authentication using patron names and library barcode numbers. DMACC has also signed a license agreement for the netLibrary BCR Shared Collection Set II.

Kirkwood Community College

Kirkwood Community College reports that one of its part-time librarians, Jill Jack, took a full-time position at the History Center in Cedar Rapids. Nancy Pickering, director of the Van Horne Public Library, was hired to fill the position.

Scott Community College

Jane Campagna, Associate Dean for Learning Resources, announces that the library received \$20,000 from the River Boat Development Authority in November 2002. She said that the Scott Community College Library staff is grateful to RDA for the generous gift, which will greatly enhance the Sciences and Applied Sciences portions of the library collection.

In addition, Jane announces that the Scott Community College Library Committee is sponsoring Robert L. Frasier to present a program on copyright and intellectual property. Mr. Frasier is currently an assistant professor, and information technology librarian at Western Illinois University Library since 2000. He received a B.A. in political science from Baylor University, a J.D. from Baylor University School of Law, and an M.A. from the University of Arizona. He is a member of the University Professionals of Illinois task force on intellectual property and distance education. The program will take place at Scott Community College on March 20th beginning at 3:10 p.m.

Southeastern Community College

Southeastern Community College, the Keokuk Economic Development Group, and other area business groups have received a grant from the Small Business Administration for the Great River Regional Business Information Center which is now housed in the Fred Karre Memorial Library at SCC's Keokuk Campus. The grant provided two computers with Internet access, a scanner, printers, a TV/VCR and over 150 books on starting and growing a small business. SCC's Small Business Development Center will provide counseling for people wanting to start a business. The ribbon cutting was held February 27, 2003.

News of the Iowa Private Academic Libraries

Virtual reference is coming to Iowa private academic libraries. Six libraries from IPAL have established a steering committee to explore the possibility of creating a collaborative virtual reference service. Using the working name "VR-IPAL," the committee is investigating vendors for virtual reference software, and setting up a management structure and policy framework.

The group is collaborating in order to share both the cost and the time commitment. All involved were interested in providing virtual reference, but could not find a way to do it independently. We also believe that a group of similar campuses can create a service to meet the needs of our students better than a large, multi-type collaboration.

The steering committee will report findings and recommendations to the IPAL membership at the Spring 2003 meeting. It is chaired by Marcia Keyser of Drake University. Other members are Kevin Engel (Grinnell College), Francis Acland, (Graceland University), Karen Lehman (Wartburg College), Pam Rees (Grand View College), Jim Kennedy (Buena Vista University), and Bruce Gilbert (Drake University).

Drake University

Cowles Library will be participating in LibQUAL+™, a national online survey designed to assess library services. The LibQUAL+™ survey is part of a research and development project sponsored by the Association of Research Libraries and funded by a FIPSE grant. Over 300 academic libraries are participating this year. The project's goal is to define and measure library service quality across institutions and to create useful quality-assessment tools for libraries.

The LibQUAL+™ instrument measures library users' perceptions of their library's service quality and identifies gaps between minimal, desired, and perceived levels of service. Plans call for the LibQUAL+™ survey to be administered in March and April of 2003. Members of the Drake community will be asked to answer questions regarding their perceptions of Cowles Library's services. The survey will be conducted online and will be completely anonymous. Diane Collett, of the Cowles staff, is the coordinator for this project.

The Martin Bucksbaum Distinguished Lectureship will host Michael Beschloss on April 15, 2003. Mr. Beschloss is an award-winning historian of the American Presidency and the author of

eight books. He is also a regular commentator on PBS's "NewsHour with Jim Lehrer". His visit to campus will include some classroom time in the morning, an afternoon informal conversation at Cowles Library, and the evening lecture at the Knapp Center.

The university community will participate in an "All Drake Reads" which will focus on p.38-67 of Mr. Beschloss' most recent book, *The Conquerors: Roosevelt, Truman and the Destruction of Hitler's Germany, 1941-1945*. Copies of this book are available at the Cowles and Law Libraries, and a copy of the selected reading is available on the library e-reserves page. "All Drake Reads" is an activity being promoted by the Drake University Libraries to encourage reading, and the Bucksbaum Lecture.

St. Ambrose University

John Pollitz, director of O'Keefe Library, will be part of a panel presentation at the national ACRL Conference in Charlotte, NC, April 10-13. John, along with Jean Donham (Cornell College), Jill Gremmels (Wartburg College), and Susan Vega García (Iowa State University), will present a panel discussion of the information literacy initiative in Iowa.

Mary Heinzman, Head of Reference at O'Keefe Library, will present a poster session at the national ACRL Conference. Her poster session will focus on cooperative marketing strategies for academic libraries.

O'Keefe Library, as part of the Quad Cities QuadLINC consortium, is currently negotiating with Sirsi to become the new automation vendor for the shared online catalog. John Pollitz and Jennifer Davis have served on the steering committee for this venture.

O'Keefe Library is currently hosting a photography exhibit titled "Daring To Be", as part of the Women's History Month celebration. The exhibit is a study of women leaders in the Yucatan of Mexico. The exhibit is supported by Humanities Iowa and the Iowa Arts Council. It is the work of Dr. George Ann Huck and Dr. Jann Freed of Central College. Dr. Freed will also present a lecture at the Library on Tuesday, March 18th about the study.

The library recently established a circulating collection of entertainment DVDs for students, faculty and staff to check out. Response has been tremendous, with the entire collection checked out within the first eight hours. The checkout period is for three days with a limit of 2 titles per checkout. Additional titles will be added on a regular basis.

O'Keefe Library recently purchased a CCTV color and black & white magnifier for use in the library by those with limited vision. The magnifier will enlarge text and objects up to 70x.

News of the Iowa Public Academic Libraries

Iowa State University

The ISU Library is introducing a digital reference service. During specified hours, members of the ISU community will have the opportunity to engage in virtual (synchronous) "chat" sessions with ISU reference librarians using the "Ask a Librarian" service. Outside of these scheduled hours, users may select the e-mail version. Beta testing has begun and will continue until Monday, March 24, after which the service will be fully operational.

After much planning and hard work on the part of a library-wide team, the ISU Library's customized implementation of the ARL Scholars Portal went live on Thursday, February 27, 2003. ISU's version of the portal has been named Find It. The Find It link will appear in the e-Library header graphics, immediately following the library catalog link.

Kathy Parsons has agreed to serve as the ISU Library's official representative to the Central Iowa Library Service Area Alliance (CILSAA).

Transfer of a collection of approximately 4,000 videos from ISU's Instructional Technology Center to the Library has been completed.

Professional Staff Changes

The ISU Library has completed its search for an Information Technology Officer. Fred Gulden is the new IT Officer, effective March 1, 2003.

The ISU Library will begin interviewing candidates for the position of Head of Preservation in early March. Although the active link has been removed from the ISU jobs web site, the vacancy announcement can still be read at http://www.lib.iastate.edu/libinfo/reptempl/empl_023565.html.

University of Iowa

The UI Libraries began offering virtual reference to the UI community and the general public in February. It uses LSSI's Virtual Reference Toolkit, locally branded as "Live Reference". The hours of operation for this pilot project are 9 a.m. to 5 p.m., Monday-Friday, with plans to extend the service hours this summer by cooperating with the University of Newcastle in Australia. University of Newcastle librarians will answer questions after 5 p.m., while University of Iowa librarians will handle requests from Australian users between 9 a.m. and 5 p.m. For more information on Live Reference, or to try it out, visit <http://www.lib.uiowa.edu/liveref.html>.

Main Library Interlibrary Loan/Document Delivery now offers electronic delivery for some interlibrary loans. Articles are made available in PDF format on a library server; the URL for the server and a PIN number to access files is sent to patrons by e-mail. Files can be read online, printed or downloaded. At this point over 160 UI faculty, students and staff have taken advantage of this service.

The UI Libraries will host the annual North American Aleph Users Group (NAAUG) conference the end of May and early June. Three hundred librarians and computer professionals will join together to learn more about the library management software in use at Iowa, Minnesota, Harvard, MIT, and many other campuses around the country. Formal and informal discussions with colleagues and vendors will address some of the common concerns and some of the unique solutions that are in place.

The Hardin Library for the Health Sciences has received a grant of more than \$47,000 co-funded by the National Library of Medicine and the Centers for Disease Control and Prevention to design the "Iowa Access for Public Health Information" website. This site will help the state's local public health agencies prepare for public health emergencies and find needed information quickly by gathering local and state public health information together in one easy to use resource. Hardin Library director Jean Sayre said the site will be designed and implemented in collaboration with the UI College of Public Health, the Iowa Department of Public Health and the Iowa Association of Public Health Agencies and will be unveiled in August 2003.

The Hardin Meta Directory of Internet Health Sources (Hardin MD) reached a milestone when it registered 1.1 million visits for January 2003, a 450% increase from July 2002 when the website received 244,372 visits. Visit Hardin MD at <http://www.lib.uiowa.edu/hardin/md/>.

More UI Libraries news is available at <http://www.lib.uiowa.edu/news/>.

Professional Staff Changes

Additions

Brett Cloyd, State, Foreign, & International Documents Librarian, effective 01/02/03

University of Northern Iowa

Rod Library staff are currently interviewing candidates for the position of Information Technology Specialist (Desktop Environment), a Professional & Scientific position.

Natela Kuznetsova, deputy library director at Herzen State Pedagogical University in St. Petersburg, Russia, visited Rod Library and UNI in February within the framework of an ongoing exchange between the two institutions. She gave three interesting presentations on libraries in Russia, and in particular on Herzen Library. A student from St. Petersburg, currently on exchange at UNI, served as a very competent translator.

Four librarians from UNI will attend a conference, entitled "Evolution of University Libraries: Past, Present, and Future," in December in St. Petersburg, Russia. Cynthia Coulter, Lucille Lettow, Stan Lyle, and Gerry Peterson will give presentations on topics ranging from children's

literature collections, to digitizing archival materials, to licensing electronic resources, to virtual reference services.

Newsletter Committee

Steve Ostrem (Chair), University of Iowa, 2004

Barbara Allen, University of Northern Iowa, 2004

Karen Dole, North Iowa Area Community College, 2004

Mary Heinzman, St. Ambrose University, 2004

Steve Johns, Iowa State University, 2004

Marcia Keyser, Drake University, 2004

Linda Nelson, Scott Community College, 2003

Arron Wings, Kirkwood Community College, 2003