

ILA/ACRL Newsletter

vol. 10, no. 3, November 2000

President's Piece

Dear Colleagues,

It is hard to believe that my year at president is almost up! It seems like only yesterday that Chris Neuhaus was handing me the gavel, slapping me on the back, and wishing me good luck. But it has been a great experience, and I know that Jane Campagna will be a worthy successor in a long line of capable and dynamic ILA/ACRL presidents.

We were pleased to offer two scholarships this year to the ILA annual conference in October. Brenda Molife, University of Iowa, and Brian McAtee, Southeastern Community College, were the proud recipients chosen by our Awards Committee, chaired by the inestimable Chris Neuhaus.

I also want to thank all the committee chairs, who worked much harder than their president to keep our organization functioning and on-track. When you get a chance please express your appreciation to the following generous souls for their labors on our behalf: Jane Campagna, chair of the Nominations Committee, who rounded up a new batch of candidates; Barbara Allen, our Secretary/Treasurer, who provided us with accurate and complete minutes and kept track of our funds; Chris Neuhaus, our Webmaster and chair of the Awards Committee, who provided solid behind-the-scenes counseling and advice as well as the best sense of humor in Iowa; Kathy Parsons, who, in addition to being Member-at-Large, also chaired the Spring Conference Committee and, along with her hard-working committee members, provided us with a well-organized and outstanding conference in Ames last May. Daria Bossman, chair of the Membership Committee, who worked to keep our membership numbers stable, no small task in these busy days; Rachel Crowley, chair of the Fall Program Planning Committee, whose hard work (and busy committee members) helped us have a wonderful fall program at the ILA meeting in Ames; Ann Ford, chair of the Newsletter Committee and also our listserv owner, has consistently provided us with the news we needed from throughout the state; Susan Knippel, chair of the Directory Committee, whose intense labors have twice brought us our exceedingly useful directory; John Goodin, our Legislative Network Chapter representative, who kept us informed about the myriad of activities emanating from our governmental agencies; and Linda Scarth, who ably represented the Iowa ACRL chapter at the national level this past year. Much heartfelt thanks to all of you!

We will be having our elections soon, so make sure you vote! Our Vice President /President-elect candidate is Rachel Crowley (Morningside College), our Secretary/Treasurer candidate is Carolynne Lathrop (University of Dubuque), and our two candidates for our Member-at-Large position are John Pollitz (Luther College) and Sandra Keist (Grandview College). Make sure you vote early and often!

Thanks again for a great year. It has been fun!
--Ed Goedeken, Iowa State University

Newsletter Committee Openings

We have openings for committee members for the ILA/ACRL Newsletter. Please indicate your willingness to help by contacting Jane Campagna, ILA/ACRL President for 2001 at jcampagna@eiccd.cc.ia.us or Ann Ford at , Chair of the Newsletter Committee.

Library Services Task Force – SILO

Be sure to take a moment to visit SILO's regularly updated Library Services Task Force page at: <http://www.silo.lib.ia.us/LibraryServices/LStaskforce.htm> (Note - a link to this page can also be found on the ILA/ACRL home page (<http://www.iowaacrl.org/>)).

--Chris Neuhaus, University of Northern Iowa

Crisis in Scholarly Communication

A little over a year ago, the Interinstitutional Task Force on Scholarly Communication was appointed by the Board of Regents' Interinstitutional Committee on Educational Coordination. Each of the three state universities was represented by a librarian, a faculty member, and the president or chair of that institution's faculty governance group. The goals of this task force are to increase awareness of the crisis in scholarly publishing and its impact in the state of Iowa.

To quote the annual report of the Interinstitutional Library Committee (a summary is available at <http://www2.iowaccess.org/regents/Meetings/Docket%20Memos/00Memos/oct00/octgd5.pdf>) "the national and local crisis in scholarly communication includes exorbitant inflationary increases, exploding numbers of resources, and heightened vulnerability through legal action under the changing copyright and fair use protections of federal and international law; the rapidly changing information technology infrastructure requirements at our three libraries (individually and collectively) to provide electronic collections and services to our users; and concerns about ensured support for core research and undergraduate collections, with increasing emphases on electronic resources and access."

Over the past year, the Task Force has created and issued a brochure titled Crisis in Scholarly Communications: What Is the Impact on the Iowa Regents Institutions? The brochure provides basic information about the current scholarly communication system, its impact on Iowa campuses, and what individual faculty members can do to improve the system. It is being distributed to faculty at all three campuses. The task force has also created a website that includes the content of the brochure as well as some key readings on the crisis and proposed

solutions. Issues of copyright and legislative support for acquisitions budgets have also been explored. (<http://www.lib.iastate.edu/library/scholcomm/homepage.html>)

In the coming year, the Task Force will continue its campus educational program. All three institutions faculty governance bodies are being asked to endorse the national document Principles for Emerging Systems of Scholarly Communication (<http://www.arl.org/scomm/tempe.html>). Faculty who serve on editorial boards or as officers in professional associations are also being contacted for education programs and focus groups to encourage them to take steps to influence boards and scholarly societies to reform the current scholarly publishing system.

Librarians who are interested in pursuing similar programs for their own campuses are encouraged to consult the Create Change SPARC Web site at (<http://www.arl.org/create/home.html>), or to contact a member of the Task Force.

-- Kris Gerhard, Iowa State University

Brief Reports on Selected ILA Conference Sessions –

The Iowa Library Association Conference, October 19-20, in Ames drew 640 attendees. Here are a few brief reports of special interest to college and university librarians.

CENSUS 2000 UPDATE

Matthew Milbrodt, Information Specialist, Bureau of the Census, Kansas City, presented information on Census 2000 products and key dates for the release of census data to the public. Census 2000 data will be released on the WWW, DVD or CD-ROM products and print; however, there will be a substantial reduction in printed products over past years. About April 1, 2001, the first census data—Redistricting Data Summary File—will be released on American Fact Finder <http://factfinder.census.gov/>. Population estimates remain at the Census Bureau site <http://www.census.gov/>. For Census 2000 product information only (not census information) contact Milbrodt at (913) 551-6711/6769

--Charlene Lehman, University of Iowa

NEW OPTIONS FOR OLD STUFF: LOCAL HISTORY IN THE AGE OF THE WORLD WIDE WEB

Janet Klaas, Information Services Librarian, Ames Public Library, described her project of digitizing and placing on the Web a collection of 4,000 items. The items are the photographic archive of Farwell T. Brown which chronicles the history of Ames. This annotated archive, previously available by appointment only, is now a popular site on the Ames Public Library server <http://www.ames.lib.ia.us/>. The library board funded the project and volunteers did much of the scanning procedures. Following Klaas's presentation, Ames natives Richard Ketcham and Kevin Buck, developers of the Project Archive software, demonstrated their product that allows

Klaas to add images to the collection, edit citations and allows users to search the archive. Quarterly updates of the archive are published on the WWW and may also be obtained on CD-ROM. Contact Klaas via e-mail at webref@ames.lib.ia.us and the software developers at Kevin@ames.net

--Charlene Lehman, University of Iowa

DON'T JUST STAND THERE, DO SOMETHING!

Dr. Denise Vrchota, Greenlee School of Journalism and Communication, Iowa State University, conducted a workshop to help librarians improve the effectiveness of their presentations. Dr. Vrchota stated when speakers are planning presentations, they must have clear goals and know their audience. She emphasized the number three while presenting the section on organizing presentations. Speakers should first choose three main ideas that he or she wishes the audience to retain; secondly, provide three major support points for each idea; thirdly, provide three types of evidence for the major support points. Visuals work well as supporting evidence. Effective presenters “chunk” material into more manageable parts enabling audience members to understand and retain complex ideas. The conclusion of the speech should re-emphasize the main points. Dr. Vrchota encouraged attendees to practice speaking before a mirror, a video camera or before a live audience.

--Charlene Lehman, University of Iowa

THE FUTURE OF SCHOLARLY JOURNALS: BYTES OUT OF MYTHS AND BITES OF REALITY

Carol Tenopir, Professor, School of Information Sciences, University of Tennessee, Knoxville, reported on her research into trends in scientists use of journals during the 1977-1998 time period. Tenopir undertook this research because the increased cost of journals and the promise of e-publication created myths about journal use. Among such myths are the beliefs that journals are not read and that electronic publishing makes libraries and publishers obsolete. Tenopir's research shows scientists consistently rate journals as important to their research. As the cost of personal subscriptions rises, the library has an important role in providing journal access. Tenopir noted that while electronic access increases readership, print is not obsolete. Tenopir has published a book she wrote with Donald W. King entitled *Towards Electronic Journals: Realities for Scientists, Librarians and Publishers*. Tenopir's e-mail address is: ctenopir@utk.edu

--Charlene Lehman, University of Iowa

PUBLISHING LOCAL HISTORY

Robert Niemeyer, Owner, Mid-Prairie Publishing, Parkersburg, Iowa, began by noting briefly the diminishing role of the Regents institutions and the State Historical Society in publishing local history. It is still possible for groups or individuals to publish through group publishing, self-publishing or by contracting with publishing houses, such as Mid-Prairie, that specialize in local history. Niemeyer suggested libraries participate in publishing local history by collecting oral histories on quality videotape, transcribing them or at least annotating them. At a later date the

oral material can be easily be placed on the Web. Niemeyer may be contacted at: Mid-Prairie Publishing, P.O. Box 680, Parkersburg, IA 50655
--Charlene Lehman, University of Iowa

LIBRARIES AND LIBRARIANS: HERE TODAY!! GONE TOMORROW?

Kay Runge, Davenport Public Library Director and Leslie Sims, Vice Provost, Graduate College, University of Iowa. Kay Runge, who is also President of the Public Library Association, spoke dynamically about how librarians make themselves relevant and trusted within their communities. As part of this program, Leslie Sims, spoke about the University of Iowa School of Library and Information Science and developments during the past year. As Vice Provost of the Graduate College, Dr. Sims has worked with the review of the program. The SLIS program underwent a review when four of their faculty members resigned or retired. The review indicated that the program is critically important, and must be maintained and developed. Two new faculty members began teaching this fall, and positions for a new director another faculty member have been advertised. The SLIS program has since been transferred from the College of Liberal Arts to the Graduate College, and the future looks bright. See <http://www.uiowa.edu/~libsci/index.shtml> for news.

--Ann Ford, University of Iowa

MAKING CONNECTIONS

(Panel of five public librarians) Five session presenters focused on the value of communication among the staff of a library and the variety of communication techniques one may use to get ideas across correctly. An idea is communicated as: Speaker to encoding to message to decoding to listener. The necessity of consistency, reinforcement, and variety of techniques in relaying messages was emphasized.

--Marlene Metzgar, Quest College, Davenport

THE EVOLVING NATURE OF CONSORTIA

Mark Brunell and Mike Wright of Bibliographical Center for Research. Consortia are growing because

- 1.) libraries want quality internet resources,
- 2.) vendors are pushing consortia (product & price competition),
- 3.) group sales work well with IP, Networks & libraries, and
- 4.) networks & consortia provide needed support & training for e-resources.

--Marlene Metzgar, Quest College, Davenport

WHAT IT TAKES TO BE A DIGITAL LIBRARY: THEORIES AND CONCEPTS

Gail McMillan, Virginia Tech Libraries. The word “library” may be usurped when there is the implication that digitization makes a library. Users still need an abundance of quality service. A

digital library is best as a seamless extension of the physical library, and human expertise is central to its usefulness.

--Marlene Metzgar, Quest College, Davenport

DIGITAL LIBRARIES IN IOWA

(Panel of three academic librarians) First, Jennifer Clayton of ISU described the library instruction credit course taken by 6500 students per year. The students may complete the paper manual on their own schedule (3-8 weeks), after doing do an interactive online tutorial and taking the final examination. John Gooding, Luther College, described electronic books purchases through their consortium. They have added 2500 e-book records to their opac and have seen circulation of 110 titles for 207 total circulations, though they have not yet publicized the e-books. Brian McAtee, Southeastern Community College, Muscatine, described the Iowa Community College Online Internet Consortium of 10 member colleges which began in April 2000. The goal is to offer an Associate of Arts degree entirely online. In Spring 2001 there will be dozens of 3-hour courses available with library services provided. See the website at www.iowaconline.org with a "Libraries" link.

--Ann Ford, University of Northern Iowa

GOOD POLICIES MAKE GOOD PATRONS

Mark Willis, Dayton & Montgomery County Library, Ohio. The presenters answered the WHO, WHAT, WHERE questions concerning "good policies:" who should be involved in formulation of policies; what is a "good" policy; and where policies should be included/displayed.

--Marlene Metzgar, Quest College, Davenport

RECENT COPYRIGHT DEVELOPMENTS AND THEIR IMPACT ON LIBRARIES

Prof. Peter Jaszi, American University Law School and Library of Congress Committee on Copyright. There are critical principles at stake for libraries in the coming months and years. Legislation and court decisions have eroded the equipoise between users and copyright owners. Prof. Jaszi described the history of copyright and the unique American approach. But the "paracopyright law" of fall 1998 has tinkered with the copyright law of 1976 and imposes new prohibitions and penalties. With more dollars at stake, fair use is in serious jeopardy. (Post conference information at: New Digital Copyright Ruling Poses New Barriers for Library Users and the American Public <http://www.arl.org/info/frn/copy/pr110100.html>)

--Ann Ford, University of Iowa

IS THERE LIFE AFTER WORK?

The coming age of leisure and the library. Prof. Benjamin Hunnicutt, University of Iowa Department of Health, Leisure, and Sport Studies. Dr. Hunnicutt is the author of two books, *Work Without End* and *Kellogg's Six Hour Day*. The increase in leisure time as a result of the reduction in work hours per week was seen as an important goal internationally from about

1900. The average work week was reduced from 60 hours per week in 1900 to 40 hours per week by 1940, but since 1973 that number has increased by 20%. There has been no increase in leisure since World War II, and we sell off our leisure time by choice. Because people often find their identity in their work, consumerism is strong, and work has replaced neighborhood, community and church, work is the most important thing in our lives. Leisure time is no longer seen as valuable time to cultivate our minds, and we feel increasingly betrayed by our work when it does not satisfy all our emotional needs. See Hunnicutt's page at <http://www.shorterworkhours.com/>
-- Ann Ford, University of Iowa

News from Iowa College and University Libraries

FROM THE IOWA PRIVATE ACADEMIC LIBRARY CONSORTIUM (IPAL)

A number of IPAL members who are in institutions that are members of the Iowa Association of Independent Colleges and Universities are involved in a cooperative project to buy into the BCR netLibrary collection. The major cost of the project is being covered by grant monies received through the Iowa College Fund. Participating libraries will make a monetary contribution according to their FTE students to indicate their commitment to the project. In addition, a special benefit to all IPAL members is a small netLibrary collection of academic titles that will be owned by IPAL. This IPAL collection can grow with additional members and any further contributions that the participants decide to make. Another new cooperative venture just getting underway is a consortium to share the cost of access to the American Chemical Society e-journals. A number of IPAL members are very excited about this opportunity. It will likely expand beyond the IPAL membership.

--Sandra Keist, Grandview College

FROM DRAKE UNIVERSITY

Drake University's Cowles Library is completing an extensive renovation of the second floor reading room, the original Reference room. The renovation will restore the room, originally constructed in 1939, to much of its former glory with new lighting, flooring and extensive repair of plaster walls and ceiling. In addition to providing an inviting study area, the room will be used for presentations, meetings and other library events. The remodeling project has also created a new conference room, group study room and display space. There have been several staffing changes at the Library as well. Claudia Frazer has moved into the position of Coordinator, Resource Description and Materials management (i.e. cataloger). She was formerly Interlibrary Loan Manager at Cowles and has just completed her M.A. in Library and Information Science from the University of Iowa. Diane Collett has moved to the position of Interlibrary Loan Coordinator and Beth Taylor has assumed Diane's former position as Circulation Manager.

--Mary Beveridge, Drake University

FROM MORNINGSIDE COLLEGE

In June Kathy Orlenko, Kathy Orlenko, a conservation consultant from California, came to evaluate the Morningside College archives, facilities and general collection. The report will be sent via UMCA (Upper Midwest Conservation Association), the agency that last spring awarded us the "gift in kind" grant for a needs-assessment evaluation funded by the National Endowment for the Humanities. Her report is expected in late November.

--*Daria Bossman, Morningside College*

FROM MOUNT MERCY COLLEGE

News from Busse Library: We are pleased that our night supervisor/interlibrary loan person, Maris Hayashi, has been admitted to the SLIS program at the University of Iowa. Maris has a master's from Arizona State University and now wants to add the library degree.

--*Linda Scarth, Mount Mercy College*

FROM IOWA STATE UNIVERSITY

e-Library : The Iowa State University Library has begun implementation of its new e-Library project. The goal of the project is to provide a seamless electronic and physical library setting for our users. There will be a ribbon-cutting for the e-Library early in the spring semester. Take a look at our initial website at <http://www.lib.iastate.edu/>.

First floor renovations: Renovations in the main area of the first floor of Parks Library have been completed. The new floors, carpeting, and chairs have brought a fresh clean look for patrons as they enter the building. The reference desk has been reinstalled, and new consultation rooms for subject-based reference have been created between the reference desk and the main floor elevators.

--*Susan Lerdal, Greenlee School of Journalism and Communication, Iowa State University*

Staff changes: Iowa State University Libraries have added several new faculty members in the past few months. These include: Dan Coffey, who is the Bibliographer for Languages and Literatures; Cory Daly, who is our new Collections Archivist; and Michele Christian, who is our newly appointed University Records Analyst. We are in the process of hiring a new Assistant Director for Technical Services to succeed Dilys Morris, who was head of technical services for many years.

--*Ed Goedeken, Iowa State University*

FROM ST. AMBROSE UNIVERSITY

O'Keefe Library hosted over 100 high school students this fall while their high school library was being remodeled. The students came twice a week for two hours to find materials for their

homework projects. It was a good opportunity for us to promote not only the library, but to recruit students to attend the University when they graduate.

O'Keefe Library won the Homecoming Decorating Contest this fall. With the theme of "Who Let the Bees Out?", library staff decorated the Library with over 500 bees. The hardest part was getting them all down afterwards!

--Mary Heinzman, St. Ambrose University

FROM WARTBURG COLLEGE

Vogel Library expansion wins award: Durant of Dubuque, architects for the expansion, renovation and modernization of the Wartburg College Vogel Library, received an Outstanding Project Award from "American School and University Architectural Portfolio." "The Vogel Library was one of only 14 renovation/modernization projects in the United States cited during the 2000 calendar year. Charles M. Kurt, principal of Durant, said Wartburg's vision for a library that is innovative, more useful, better equipped and focused on collaborative learning contributed to the success of the award-winning design. A panel of Architectural Portfolio judges selected 260 projects to be profiled in the November issue of "American School and University." Other colleges and universities with award-winning projects were Notre Dame, Rice, San Jose State, Indiana Wesleyan, Thomas Edison State, Yale and D'Youville.

--Jill Gremmels, Wartburg College

FROM UNIVERSITY OF NORTHERN IOWA

Rod Library Freshmen Orientation Fairs: Members of the Rod Library participated in each of ten Freshmen Orientation Fairs held during Summer 2000. The library booth included a four-paneled poster session with plenty of photos and promotional slogans. Rod Library promotional pens (with library name, reference phone number, and URL) and the flier "Make Your Life Easier" (promoting reference services and electronic databases) were distributed to over 2,000 new students and their parents. Applications for student workers were widely and successfully dispersed. All new students visiting the library booth were encouraged to make use of library services and resources ... and a good time was had by all.

--Chris Neuhaus, University of Northern Iowa

Special Collections Librarian and University Archivist Gerald L. Peterson has published an annotated pictorial history of the University, drawing on the University Archives photograph collection. The book, entitled UNIVERSITY OF NORTHERN IOWA, was published by Arcadia in its College History Series in Summer 2000.

--Kate Martin, University of Northern Iowa

Librarian visits Rod Library from Klagenfurt, Austria

During the first weeks of October the University of Northern Iowa's Rod Library hosted Anna Pobitschka, a visiting librarian from the University of Klagenfurt, Austria. Anna was participating in the University of Northern Iowa/Klagenfurt Librarian Exchange Program, which

is part of a larger exchange program existing between the two universities. During her stay, Anna participated in many professional and cultural activities and met with many of the Rod Library staff. In addition, Anna had a chance to experience campus life at an American university by staying on campus in a dormitory and eating some of her meals at a campus dining hall. Anna was particularly interested in how the Rod Library handles its periodicals including e-journals since her job at the Klagenfurt University Library is within the Periodicals' department where she works with both print periodicals and e-journals. The Rod Library does not have a separate Periodicals department; instead each department has absorbed some aspect of periodical handling.

Anna toured each Rod Library department gaining an overview of the department as well as learning specifically what that department does with periodicals. Anna presented a session to Rod Library members entitled "E-journals and the Klagenfurt University Library" and in another session gave Rod Library members a tour of the Klagenfurt University Library's home page. Anna also visited the University of Iowa's Main Library and met with members of their Serials department.

In addition to participating in professional activities, Anna was kept busy with a variety of cultural activities during her visit. Anna toured the Amish area outside of Hazleton, Iowa, where she had a chance to stop at several stores and talk in German with several Amish shopkeepers. She toured several museums in the Cedar Falls and Cedar Rapids area including the Ice House, Grout Museum, and Cedar Rapids Art Museum. Anna also attended several local concerts and plays including the Waterloo/ Cedar Falls Symphony, UNI Jazz Combos, KUNI Blues Blowout, Capitol Steps, Albert Nobbs, And Then There Were None. Anna also spent a Saturday along the Mississippi River touring the cities of Dubuque and Galena.

I believe that Anna gained a deeper understanding of U.S. academic libraries and saw both differences and similarities in libraries within the United States and within Austria. Rod Library members were also in turn enriched by Anna's visit to UNI.

--Ellen Neuhaus, University of Northern Iowa

Staff changes: Becky Lutkenhaus, currently Acquisitions/Reference Librarian at Drake University Law Library, will be the new Documents and Maps Reference Librarian & Bibliographer at Rod Library, University of Northern Iowa, starting January 8, 2001. Becky earned her M.A. in Library and Information Science, J.D. in Law, and a B.A. in Political Science and Spanish. The Rod Library staff are very pleased to have Becky join their ranks.

--Barb Allen, University of Northern Iowa

FROM UNIVERSITY OF IOWA

As of August 14th, Nancy Baker is the new University Librarian and has a photo and message at <http://www.lib.uiowa.edu/admin/welcome.html>

InfoHawk, the new library database, was officially launched in August, after many thousands of staff hours of preparation during the past year. There was a launch party on September 7th. OASIS has a few components remaining, but the library catalog is gone, and most resources have moved to web access. The Libraries home page at <http://www.lib.uiowa.edu> offers various links, including InfoHawk and the Gateway to Online Resources.

Ellen Hammond, Japanese Studies Librarian, has been named one of three recipients of the Japan Foundation - National Diet Library Training Program Fellowships. Ellen will be attending an intensive 3-week program in Tokyo from Jan. 21-Feb. 10 to learn various aspects of advanced Japanese librarianship and new/emerging technologies for information sharing.

--*Ann Ford, University of Iowa*

University of Iowa Staff changes:

Dan Stout, Instructional Technologist for TWIST, effective July 17.

Brenda Molife, Reference Librarian, Information, Research & Instructional Service, effective August 1.

Kathy L. Magarrell, User Education/Reference Librarian, Information, Research & Instructional Service, effective September 1.

Sandy Phelps's temporary position as Reference and Instructional Librarian in Information and Educational Service, Hardin Library for the Health Sciences was extended until November 1. Melanie Wilson's leave of absence was extended until November 1.

UI Libraries professional positions open (some in interview process):

Announcement of appointment of new Archivist will be made soon.

Digital Initiatives Librarian;

TWIST Librarian;

Head, Main Library Access Services;

Federal Documents Collections Librarian;

Preservation Librarian.

See <http://www.lib.uiowa.edu/lib/jobs.html> for more information on open positions.

Newsletter Committee:

Ann Ford, (UI), Editor e-ann-ford@uiowa.edu

Suzanne Julich (UI)

Sandra Keist (Grandview College)

Charlene Lehman (UI)

Susan Lerdal (ISU)

Judy Mitchell (AIC)

Jill Osweiler (ISU)

[Back](#) to the ILA/ACRL home page.