

# ILA/ACRL Newsletter

vol. 10, no. 2, July 2000

## President's Piece

Dear Colleagues,

As promised, we all had a really good time in Ames for the ILA/ACRL annual meeting on May 12th. Kathy Parsons, who chaired the Spring Program Committee, along with her able colleagues--Joyce Lindstrom, Kris Stacy-Bates, Susan Moore, and Joan Loslo--put together an excellent program that featured Sharon Hogan, Library Director at the University of Illinois--Chicago (and the 2000 ACRL Librarian of the Year) as our main speaker. Sharon's remarks were followed by several discussion tables (a new format, which worked pretty well!) and then in the afternoon the conference attendees were entertained by numerous well-done presentations.

Fresh from our victory in Ames, we will now be moving on to our Fall ILA Conference program--again in L.A. (Lovely Ames), which will continue our digital libraries theme with Gail McMillan, who is the Director of the Digital Library and Archives, Virginia Tech. Gail's programs are scheduled for the afternoon of October 19 at the Scheman Building near the ISU campus. We will also have a panel responding to Gail's remarks; more about that later. Rachel Crowley ably chairs the Fall Program Planning Committee with the assistance of Stephen Dew, Susan Vega Garcia, and Kathy Magarrell.

This summer my successor (how time flies when you are having fun) Jane Campagna will be working to replace committee members whose terms are expiring. Please give serious thought to contributing your impressive skills, talents, and time to our fine organization. You can fill out the form at <http://www.iowaacrl.org/organization/volunteer.html> or simply send a note to Jane or me, indicating where you want to serve. We never turn down anyone interesting in helping!!

Finally, I want to thank the hardworking members of the executive board, whose labors help keep our ship afloat!

Have a great summer and I hope to see all of you in Ames again this October for the ILA annual meeting and our excellent sessions with Gail McMillan.

--Ed Goedeken, Iowa State University, President ILA/ACRL

## ILA Fall Conference, October 18-20, 2000, Ames

"Libraries Enrich Iowa Communities" is the theme of this year's Iowa Library Association conference. The conference will be held on October 18-20 at the Scheman Building at Iowa State University in Ames.

The conference promises to be entertaining as well as educational. The grand opening of exhibits and a mystery dinner theatre will kick-off the conference on Wednesday evening. The keynoter will be David Werner (former Iowan and former member of "The Capitol Steps") providing music and political satire. The Thursday evening banquet speaker will be Dale Connelly, writer and program host for Minneapolis Public Radio. His topic will be "My Plan for Librarians to Replace Professional Athletes in the Lives of Our Children." Dr. Peter Jaszi, professor of law at American University, Washington, D.C., will speak at the Friday morning general session on "Recent Copyright Developments and Their Impact on Libraries." "Hollywood Coming to a Town Near You" is the topic of the Friday lunch speaker, Wendol Jarvis of the Iowa Film Office.

Some conference sessions of particular interest to academic librarians include:

- Census 2000 Update (sponsored by the Government Documents Roundtable);
- Several sessions on digital libraries, including a presentation by Gail McMillen, Director, Digital Library and Archives, University Libraries, Virginia Tech (sponsored by ILA/ACRL);
- Sessions on the information industry and the use of electronic journals by scientists by Dr. Carol Tenopir, The School of Information Sciences, The University of Tennessee and author of Library Journal's "Online Databases" column (sponsored by Special Libraries Roundtable);
- Quality Cataloging, presented by Arlene Taylor (sponsored by Resources and Technical Services Forum)
- Is There Life After Work? The Coming Age of Leisure and the Library, by Professor Benjamin Hunnicutt, University of Iowa (sponsored by the Conference Planning Committee).

Preconference workshops will be held on the topics of Internet filtering, dealing with difficult people in the library and negotiation skills.

*Susan Lerdal, Iowa State University*

## **ILA/ACRL 2000 Spring Conference Report**

Sharon Hogan, University Librarian, University of Illinois at Chicago, gave the keynote speech, entitled "LIBRARIES AS PARTNERS IN UTILIZING ONLINE INSTRUCTIONAL MANAGEMENT SYSTEMS (IMS): CHALLENGES AND OPPORTUNITIES."

EDUCAUSE, whose motto is "Transforming education through technology," has established the National Learning Infrastructure Initiative (NLII) which created the Instructional Management System. The IMS focuses on online education, so that it can be developed by teachers instead of vendors. (For further information, see <http://www.educause.edu/nlii/>) The speech described NLII and IMS, and discussed many considerations and implications for college and university libraries. Following her speech, the audience went to discussion tables to share thoughts and

ideas about different aspects of our work, as affected by the points in her speech. Following are the edited reports, as recorded by the facilitators for each group.

### **Reports from Discussion Tables:**

#### *The Human Dimension (Facilitator, Lorrie Knox, ISU)*

The IMS allows instructors to track what students are reading and whether or not students ARE reading the assignments. Privacy issues, user friendliness of IMS or varying computer literacy rates of students are concerns.

Two perceived advantages of IMS courses are convenience for the students and new electronic options for interaction. Disadvantages of IMS may include varying quality of computers owned by students, some students are still computer phobic, "prepackaged courses are inflexible and may include scanning input errors, and increased dependence on course packs. Unknown factors include decentralized library resources, archiving and authorship concerns, excluding the "have-nots" who can't afford to copy Reserve readings or own a computer, and including the library in planning the courses.

#### *Public Services (Facilitator, Diana Shonrock, ISU)*

Public service librarians need to be partners in instructional management systems. We need to take a proactive role, we need to provide "high touch and high tech" and mediate information services. We have the expertise to teach research skills and provide remote reference service. Librarians bring knowledge to the legal issues involved, such as copyright, privacy, filtering, and licensing. We must market our resources and services, and keep an eye on staffing and funding to support our services. The IMS future seems both dangerous and interesting.

#### *Management and Infrastructure (Facilitator, Ed Goedeken, ISU)*

The impact of electronic information on the library's reserve function occupied the group's attention. Copyright problems relating to access and archiving of electronic reserves as well as licensing issues were discussed.

The impact of access to electronic information raised questions about how this would affect patron's use of the physical building and print materials. The availability of the online catalog and its links to the Internet through clicking on URLs were discussed.

The electronic record has affected workflow and staffing decisions for many academic libraries. This all led to discussion about the larger issue of libraries and librarianship in Iowa. The State Library is forming a task force to investigate the role of libraries in Iowa--regional, academic, and public. The results of this task force will help provide direction for future State Library initiatives.

#### *Technical Services (Facilitator, Susan Moore, UNI)*

Discussion centered on the MARC record and its use, and the fact that NLII has established a standard of its own. Some feel that the Dublin Core doesn't address the issues as well, and that

Dublin Core and XML are simply new containers. There were some CORC participants at the table to talk about that OCLC project. Cataloging is still essential, though there must be some better intersection between the "brave new world" and the "old stuff." Linking to resources will require some discussion between libraries, publishers, and users.

We need better communication between faculty, the library, and the computer centers as all of us try to deal with the increase in the use of e-texts. Copyright issues are problematic and will continue to be. The coming electronic resources explosion will affect us in certain areas. Currently, the emphasis is on Web-based courses (as university administrations drive for competition). The question remains as to how on-going institutional support and resources for electronic class packets will be obtained.

#### *Instruction (Facilitator, Kathleen Kern, ISU)*

About half of the roundtable participants said that their campus had or was actively implementing an IMS. Campuses were split between use of these systems for distance/distributed education and use to augment on-campus course offerings. Overall, the participants felt the campus administration is not able to think through the research information components of these packages, and administrators have a different culture and set of concerns than librarians.

The instructional librarians were concerned over the limited quality and scope of resources offered through IMS systems. Instructional Management Systems may provide temporary access to databases the library does not provide, setting up new user expectations. Administrators may pay for access to the same information twice, once through library subscriptions and once through the IMS license. Students and faculty may bypass the library and the librarians.

For students researching from off-campus, the IMS may provide more seamless access to resources than the campus library. Libraries need to work on providing easier remote access to databases and on providing resources that are linked to courses and course assignments. There is a challenge for the instructional librarian to communicate with faculty, students, and administration about their library resources and services. Collaboration is key to both information literacy instruction and library response to Instruction Management Systems.

#### *Collection Development (Facilitator, Kris Gerhard, ISU)*

We need to market our services and toot our own horns. Some faculty realize they can't do it all themselves, teach information literacy and copyright and communication and critical thinking skills, as well as their specialized subject area, but they often don't realize that librarians teach these skills. Librarians add value to information and we need to market ourselves in those terms, as widely as possible.

And we must provide remote access to our electronic resources, so they can be fully marketed and exploited. We need to develop Web pages to support distributed learning, and increase the librarian's role in distributed learning.

When we deal with publishers offering pre-selected electronic journal packages, they usually offer “take it or leave it” packages. We need to maintain control of collection development and our materials budgets.

Libraries are faced with the high costs of electronic format. The wide availability of free trials contributes to faculty perceptions that “everything is free on the Web.” Some vendors are using campus newspapers to sell individual subscriptions for materials the libraries provide through campus licenses.

--Kathy A. Parsons, ISU, coordinator of the Facilitators and their reports

### **Reports on a few of the presentations at the conference:**

#### *LAPTOP COMPUTERS: THE CHANGING NATURE OF SERVICE*

*Presented by Ellen Neuhaus, UNI*

Neuhaus described the circulation of laptop computers from a multimedia center that is also in charge of many other library services. The program was initiated and funded by the provost for the purpose of supplying faculty with computers for home or conference use. The provost also funded insurance coverage to cover the cost of repairing damaged laptops. Check-in procedures were developed to check for damages and eliminate any research data remaining on the returned machines. It is possible, at some future date, that laptop computer circulation service might be extended to allow students to access the library’s online resources. For more information contact: [ellen.neuhaus@uni.edu](mailto:ellen.neuhaus@uni.edu)

#### *CARD WARS TRILOGY: A DESCRIPTION OF THE ISU THESES PROJECT*

*Presented by Kathy Parsons and Jeff Kushkowski, both ISU*

The presentation outlined phases I and II of an ongoing research project to look at trends in citation data over time. Kathy Parsons described Phase I for which she gathered citation data on randomly selected ISU theses written between 1973 and 1988. The data was recorded on index cards, then abandoned due to the difficulty of analyzing data. Jeff Kushkowski described Phase II during which the original and additional data were converted to electronic form. Phase III, an analysis of the data, will be reported at a future time. For more information contact: [kap@iastate.edu](mailto:kap@iastate.edu)    [kushkows@iastate.edu](mailto:kushkows@iastate.edu)

#### *DISTANCE REFERENCE: NEW SERVICE OR NEW TOOLS?*

*Presented by Rebecca Johnson and Sandra Ballasch, both UI*

A demonstration project was launched by the University of Iowa Libraries in fall 1998 to enhance remote reference service beyond that provided by telephone or e-mail. The project provided live reference help using conferencing software and, initially, a video camera. The librarians warned the audience about the numerous technical problems, which hampered the project, but they noted that they learned many lessons from trying to solve them. Users were

lukewarm about this service and eventually the project was suspended, but new ways of serving library patrons are under consideration at the University of Iowa.

More information on this project:

University of Iowa Eye-On-Iowa Pilot Remote Reference Project <http://www.lib.uiowa.edu/ref/remote/summary.html>

Information about other similar projects:

University of Michigan/Shapiro Undergraduate Library Pilot <http://www.ala.org/acrl/paperhtm/a09.html>

U of California, Irvine: Interactive Reference Service (IRS) <http://www.ala.org/acrl/paperhtm/a10.html>

## ***MORNING BECOMES ELECTRIC: POST-MODERN SCHOLARLY INFORMATION ACCESS, ORGANIZATION, AND NAVIGATION***

*Presented by Gerry McKiernan, ISU*

McKiernan noted that scientific knowledge is now doubling every 17 years, causing unprecedented "information overload." Much of this information is in digital form. McKiernan discussed many initiatives being taken to organize, access and navigate digital information. But, most of these initiatives utilize methods that are just an extension of the methods conventionally used in organizing, accessing, and navigating print resources. While they enhance scholarly communication, they also add to information overload. Clifford Lynch has characterized the transformation of scholarly communication as "the use of new technology to change processes in a fundamental way." McKiernan advocates a transformational approach to the organization, access and navigation of electronic information, utilizing its digital nature. For example, the digital nature of electronic information makes possible information visualization, auditory browsing, and haptic interaction (feel and touch), which can all contribute to creating virtual environments. McKiernan's working paper (with copious links to fascinating sites) can be found at: <http://www.public.iastate.edu/~CYBERSTACKS/Morning.htm>

## **NEWS**

### **From Cole Library, Cornell College, Mount Vernon:**

Three new librarians joined the staff in July: Corey Williams Green as Consulting Librarian for the Social Sciences, Michelle Holschuh Simmons as Consulting Librarian for the Arts & Humanities, and Mary Iber as Consulting Librarian for the Sciences.

### **From the University of Iowa School of Library and Information Science:**

The University of Iowa School of Library and Information Science is delighted to announce the appointments of Dr. James Elmborg and Dr. Christine Pawley to the faculty, with the rank of Assistant Professor, effective August 15, 2000.

Dr. Elmborg comes to The University of Iowa from Furman University and Wofford College, where he served as Andrew Mellon Librarian for Information Technology. Previously he was Head of Library User Education at Washington State University. Dr. Elmborg holds a Ph.D. in English from the University of Kansas and an M.L.S. from Emporia State University.

Dr. Christine Pawley has taught information management and library and information studies at the University of Wisconsin-Madison and at the College of St. Catherine. She has recently been a visiting fellow at the School of Information Systems, Technology and Management at the University of New South Wales, Sydney, Australia. Dr. Pawley holds the M.A. and Ph.D. in library and information studies from the University of Wisconsin-Madison. Her B.A. (Hons.) in Philosophy, Politics and Economics is from Oxford University, UK.

**From the SLIS Newsletter, Spring 2000:**

"The School now offers a statewide distance delivery plan, leading to the M.A. degree. Courses are delivered to classrooms round the state over the Iowa Communications Network (ICN). <sup>[SEP]</sup>...Up to 28 hours of the 36-hour program can be earned in courses over the ICN.<sup>[SEP]</sup>...For more information, check the Distance Education link on the School's website <http://www.uiowa.edu/~libsci/index.shtml> or contact [ethel-bloesch@uiowa.edu](mailto:ethel-bloesch@uiowa.edu)."  
--Ethel Bloesch, SLIS

**From the University of Northern Iowa, Cedar Falls:**

Effective, July 1, 2000 Marilyn Mercado will serve as Interim Dean of Library Services.

Colleen Valente began as the Head of Cataloging, Rod Library, University of Northern Iowa on March 1, 2000. She came from Massachusetts Institute of Technology.

Susan Moore has been elected Chair of the Rod Library Faculty Senate for 2000-2001.

Marilyn Mercado recently completed a two-week tour of Nitra and Bratislava, Slovakia as part of her ongoing work with the UNI sponsored SK-Libris project. Mercado served as an advisor to librarians of the recently formed Nitra Valley Library Association - Nitra Regional Library, the Agricultural University Library, and the Constantine the Philosopher University Library. The Nitra Valley Library Association is in the early stages of establishing a shared union catalog. While in Nitra, Mercado gave presentations and workshops on Name Authority Control, Subject Authority Control, and UNIMARC. Photos of this and related trips can be viewed at <http://www.uni.edu/coe/sk-libris/photos/nitra-visit.html> and <http://www.uni.edu/coe/sk-libris/> respectively.

--Chris Neuhaus, UNI

Stan Lyle and Ellen Neuhaus participated in the University of Northern Iowa/Klagenfurt University Librarian Exchange program this past April. Klagenfurt University is located in the city of Klagenfurt, Austria, several hours south of Vienna via train and located several kilometers

from the Slovenia border. The Librarian Exchange program is an extension of a larger exchange program between the University of Northern Iowa and Klagenfurt University where there has been regular exchange for several years between the students and faculty members of the two institutions.

The program provides for an exchange of professional ideas and topics between the two libraries. In addition, the program provides a cultural exchange which builds a deeper understanding of the traditions and origins of the libraries within each country. Lyle and Neuhaus shared their knowledge, experience, and expertise using a combination of presentations, seminars, and informal conversations. Lyle gave a presentation entitled "Facilitating Access to Electronic Journals Obtained through Various Channels" and led two seminars entitled "Access to Library Services via Web Pages" and "Production of Web Pages." Neuhaus gave a presentation entitled "Periodical Help Desk: Great Expectations?" and led a seminar entitled "Periodical Services: Past, Present, Future."

--Ellen Neuhaus, UNI

#### **From Quest College/American Institute of Commerce, Davenport:**

Our college is undergoing a name change. In June, American Institute of Commerce announced our new name: Quest College. We will be the first Quest College under the ownership of the Quest Education Corporation.

#### **From Hamilton College, Cedar Falls (formerly American Institute of Commerce, Cedar Falls):**

Judy Mitchell has resigned her position, effective early July, to move to Colorado and find a new position.

#### **From Central College, Pella:**

Ron Hardy will join the Central College Library staff as Collection Development Librarian beginning July 2000. Ron holds degrees from the University of Iowa in Russian & East European Studies and Library & Information Science. He comes to Central from Cornell College, IA where he was Public Services Librarian.

The Central College Library received a \$40,000 grant from the Roy J. Carver Charitable Trust to implement a joint online library system with the Pella Public Library. The catalog is available under Web Pac [www.central.edu/Library/libhome.htm](http://www.central.edu/Library/libhome.htm). The joint project uses Innovative Interfaces' Millennium product.

Librarians at Central offered spring workshops to 50 faculty members. Sessions included "Digital Imaging: Creating & Editing Pictures for Web pages, PowerPoint and More," "Remembering Copyright in a Digital Age," "The Dog Ate My Syllabus: Getting Your Syllabus Online," "New (and improved) FirstSearch," "Academic Universe: A World of Resources at Your Finger tips," and "Getting the Whole Story: Full-text Online from Geisler Library."

Robin Martin is serving as Vice President/President Elect of the Iowa Library Association. Lois Smith received Central College's Outstanding Faculty Performance Award 2000 for Community Service in recognition of her contribution to implementing the Central College/Pella Public Library online library system. At their spring meeting the College's Board of Trustees granted Robin and Lois tenure.

### **From Drake University, Des Moines:**

Drake University's Cowles Library began a renovation project in late May to restore and enhance the second floor reading room, the old Reference Room. Walls, lighting, flooring, and seating will be upgraded in a style in keeping with the design motifs of the original construction completed in 1939. The atrium area adjacent to the reading room will receive a similar treatment, as well as an expanded conference room and student group study area. The renovation will also include display space for some Drake archives and library special collections. Plans call for completion of the project by late summer or early September. The library's Website, (<http://www.lib.drake.edu/index.html>) has additional information on the project, and digital images of the project work.

### **From St. Ambrose University, Davenport:**

John Pollitz, director of St. Ambrose University O'Keefe Library gave a presentation, "Iowa Link and the role of libraries in the future of learning for Iowans," at IACON 2000 (Iowa Connections Conference 2000), April 28, in Des Moines, IA.

Pat Kranovich has been hired as Head of Reference at O'Keefe Library and Mary Heinzman has been hired as Business Reference Librarian. During National Library Week, the Library celebrated with live banjo music in the atrium. The Quad City Banjoliers played selections from the Roaring '20s to the enjoyment of the crowd. A special display of antique banjos was also available for public viewing.

During National Poetry Month, a "Poem of the Day" was added to the Library's Website every day. Faculty, staff and students submitted poems. Those who submitted poetry received the candy bar of their choice as a reward! During the summer, Library staff is participating on the University's Vision 2020 committees as part of the long-range planning initiative of St. Ambrose University.

### **From Grinnell College, Grinnell:**

On May 24 the Grinnell College Libraries held an in-house disaster action workshop retreat for the entire library staff. The workshop will focus on the salvaging of wet books following a disaster. Ivan Hanthorn, Iowa State Libraries conservator, will be leading the workshop. We are holding this staff retreat in conjunction with the complete revision of our disaster plan.

Rebecca Stuhr, collection development and preservation librarian, co-presented a workshop on technology in the classroom and specifically in the arts with David Berk, instructional media technology specialist for fine arts, and Jonathan Chenette, professor, music department, all from Grinnell College. The workshop was presented to members of the Lawrence University faculty in Appleton, Wisconsin. This workshop came out of the collaboratively taught course The Arts, Multimedia, and the Internet taught during the spring semesters of 1997 and 1998. The course will be taught again during the fall semester of 2000. The course was originally developed with Mellon grant money to foster technology in the classroom and cooperation between classroom and library faculty and information specialists.

### **From Simpson College, Indianola:**

Liz Grimsbo began at Simpson College on June 19. She is the first Serials Access Librarian at Dunn Library. Liz comes to Simpson from the Waterloo Public Library where she was an Information Librarian for ten years. She has also worked in the libraries at Wayne State College and Augustana College.

### **From William Penn University, Oskaloosa:**

William Penn University, The Oskaloosa Public Library and Indian Hills Community College have partnered together and have received funding to hold a series of workshops for the general public to teach them about our electronic resources and the Internet. We all received LSTA funds (Federal Library Services and Technology Act administered by the State Library of Iowa) and funding from the George Daily Family Trust.

### **From The University of Iowa Libraries**

The name for our new library system is InfoHawk, with Aleph software from Ex Libris. The new Web-based catalog will go into production in early August. A limited test database is available at <http://ocean.lib.uiowa.edu:4545/ALEPH.html>, if you would like to have a look at the present version.

On May 16th the State Historical Society awarded the Certificate of Recognition for the 2000 "Kids Count!" Award for Excellence in Service to Youth Researchers to The University of Iowa Libraries.

#### **Personnel changes:**

Nancy L. Baker will be the new UI Librarian, effective August 15. Baker has been director of Libraries at Washington State University, Pullman, Washington, since 1991. Prior to becoming director at WSU, Baker was associate director of Libraries for Public Services, University of Washington-Seattle from 1984 to 1991.

Ruth Ann McTyre, formerly of the Baylor University Music Library, started as Music Librarian in May. Rebecca Johnson has been named the new Head of Information Research and

Instructional Services. In April Debra Dreusicke became our Director of Development for the University Libraries.

Wayne Rawley, Director for Administrative and Access Services, retired at the end of June. Barbara Dewey, Interim University Librarian, will leave in early August to become Director of the U of Tennessee, Knoxville, Library. Helen Ryan retired as Reference Librarian in June. Carol Hughes, Interim Director for Information and Research Services, resigned in April to direct Collections Development for the Questia Online Research Service in Houston. Regina Sinclair resigned her position as Preservation Librarian, effective May 1, and Karen Zimmerman resigned as TWIST librarian, effective in March.

Professional Positions open (see <http://www.lib.uiowa.edu/lib/jobs.html> for more information):

Digital Initiatives Librarian (deadline 9/15/00)

Electronic Resources Cataloger (deadline 7/14/00)

Preservation Librarian (deadline 9/1/00)

Teaching with Innovative Style and Technology (TWIST) Librarian (deadline 9/8/00)

Team Leader, Information Arcade (deadline 9/08/00)

University Archivist (deadline 6/30/00)

Ann Ford, University of Iowa Libraries

### **Newsletter Committee:**

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