

ILA/ACRL Newsletter

vol. 14, no. 2, July 2004

President's Piece

The ILA/ACRL spring conference "Scanning the Past, Digitizing the Future" was held on April 16, 2004 at Central College in Pella, Iowa. There were 138 conference attendees. It was exciting to see so many library school students attend the conference. Thanks to Robin Martin, Director of Central College's Geisler Library, for hosting the conference. A special thanks to Claudia Frazer/Drake University, 2004 Spring Conference Program Committee Chair, and the rest of the committee; Dan Boice/Divine Word College, Barbara Corson/State Library of Iowa, Dale Van de Haar/Des Moines Area Public Schools, Leslie Heinzler/ABI College of Business, Mary Peterson/Simpson College, Lois Smith/Central College, and Jennifer Stewart/William Penn College; for planning such a superb conference. The preconference Thursday evening provided a good chance to explore the old world charm of downtown Pella and to enjoy good company over dinner. The Central College campus was a beautiful conference location with its modern buildings and landscaped grounds. Christie Vilsack, Iowa's first lady, spoke to the group in the morning about her Iowa Stories 2000 initiative. The conference keynote speaker was Liz Bishoff, Vice President of OCLC Digital Collection and Preservation Services and past Director of the Colorado Digitization Program. In her keynote session, Liz Bishoff addressed how all types of libraries could collaboratively initiate, establish, and nurture successful digital projects. Following the keynote session there were many contributed paper sessions on a variety of topics. A special thanks to the many individuals who participated in the contributed papers sessions.

The organization adopted a revised strategic plan at the April General Business meeting. Visit <http://www.iowaacrl.org/organization/strategic/strategic.html> to view the document. Three new ad hoc committees; Advocacy, Education, and Research; were formed to help the organization address items found in the new strategic plan. Two of the three ad hoc committees have formed their membership and have begun work. Throughout the upcoming year the ad hoc committees will report back to the membership on their respective activities.

Mark your calendars for the next General Business meeting which will be held on Thursday, October 14, 2004 in Sioux City, Iowa at the fall ILA Conference.

ILA/ACRL programming for the upcoming ILA conference will include a session by Mary Stuart Hunter, Director of the [National Resource Center for the First-Year Experience and Students in Transition](#) at the University of South Carolina. Her session is entitled "All Hands on Deck: Community and the First-year Experience" and it will look at how librarians can contribute to student success. Later in the day there will be a follow-up session with a panel composed of three Iowa academic librarians: Jane Campagna/Scott Community College, Mary Heinzman/St. Ambrose, and Andi Beckendorf/Luther College.

Please consider volunteering in ILA/ACRL. This fall, Kathy Parsons/Iowa State University, Chair of the Nominating Committee & President Elect, with the help of her committee; Leo Clougherty/University of Iowa, Jean Donham/Cornell College, Cheryl Leffler/Indian Hills Community College, and James O'Gorman/St. Ambrose University; will be searching for volunteers for the 2005 committees. The rewards for working with fellow colleagues around the state are immense. I have developed many personal as well as professional bonds during the period I have volunteered in the organization.

Visit <http://www.iowaacrl.org/organization/volunteer.html> to find a volunteer form.

Have a good summer. I hope to see all of you at the upcoming ILA conference in Sioux City.

*Report submitted by Ellen Neuhaus
Rod Library - University of Northern Iowa
2004 ILA/ACRL President*

ILA/ACRL Scholarship Recipient

Each spring ILA/ACRL provides a scholarship to attend our spring conference to a new librarian. This year's recipient was Amanda Swygart-Hobaugh from Cole Library, Cornell College. Her comments are below.

"I greatly appreciated receiving the scholarship to attend the ILA/ACRL spring conference in Pella. As a neophyte to the profession, these opportunities to meet other academic librarians and discuss the pressing issues in the profession are invaluable. Likewise, I met some interesting people and made various professional contacts that will undoubtedly prove fruitful to my professional development. Many thanks!"

ILA Fall Conference

Visit the ILA web site (<http://www.iowalibraryassociation.org/>) for the latest information on the Fall Conference, to be held October 13–15 in Sioux City, Iowa. As mentioned in the [President's Piece](#), ILA/ACRL is sponsoring a speaker and panel discussion on Thursday, October 14. There will also be an ILA/ACRL General Business meeting that afternoon.

Scholarships Available to ILA Fall Conference

The Awards Committee of ILA/ACRL announces the availability of two scholarships to attend the ILA Fall Conference, October 13–15 at the Sioux City Convention Center and Plaza Hotel in Sioux City, Iowa. The scholarship will cover full conference member registration and up to \$150 in travel, hotel and meal expenses.

Applicants must be paid members of ILA/ACRL, working full-time in an Iowa academic or research library, and either:

- a) be attending their first ILA conference OR
- b) have worked in Iowa for fewer than three years.

September 17, 2004 is the deadline for applications and conference registration. The winner will be announced September 22, 2004.

Application forms are on our web

site: <http://www.iowaacrl.org/conference/2004/scholarship.html>.

Report from ACRL Chapters Council

Amy Fuls represented the Iowa Chapter of ACRL at the Chapters Council meeting at the 2004 ALA conference in Orlando, Florida. Some of the discussion included:

- Mark Emmons, from the New Mexico Chapter, was elected to the position of Chapters Council Vice Chair/Chair-Elect.
- Debbie Malone, the Editor of the "Chapter Topics" newsletter, is working on creating the newsletter in PDF format.
- Camila Alire, the ACRL Vice President-Elect, spoke on the upcoming 2005 ACRL conference to be held in Minneapolis. For more information, see <http://www.ala.org/ala/acrl/acrlevents/12thnatconf/12thnational.htm>.
- Frances Maloy, the ACRL Vice President/President-Elect, encouraged everyone to focus on the newly adopted strategic plan. She is very interested in obtaining feedback about why (or why not) librarians are members of ACRL. What if the publications were free, would librarians still belong? What is the benefit of membership? Frances Maloy would be interested in your opinion so feel free to contact her at libfm@emory.edu or send your comments to Amy Fuls, the Chapters Council Representative (amy-fuls@uiowa.edu).
- Mary Ellen Davis, the ACRL Executive Director, briefed the Chapters Council on the issue of ACRL dues. Member dues have not changed since 1991 and in order to cover costs, dues will be increasing. The pricing structure was debated and about half the people present thought a salary-based fee structure was a good idea. The other half thought a tiered flat rate structure was best. Since there are a lot of issues surrounding the fee structure and a consensus is hard to reach, librarians are encouraged to submit their opinions to Mary Ellen Davis (medavis@ala.org) or Amy Fuls (amy-fuls@uiowa.edu) for consideration.

Information Literacy Forum Follow Up

A forum on Information Literacy was held at the Boone Campus of DMACC on June 22, 2004. The forum began with a keynote by Dr. Patricia Breivik. Dr. Breivik is a national speaker on Information Literacy and the author of several books, including *Student Learning in the Information Age*. Over 100 librarians from across Iowa attended. After the keynote the librarians met in focus groups in the morning, responding to specific questions. The groups focused on determining what students know by the time they get to college and what different librarians' roles should be along the way.

This was followed by a lunch program facilitated by Jean Donham, Librarian at Cornell College and local expert on information literacy. The lunch program highlighted best practices and included Betsy Thompson, Sioux City PL, Ann Coulter, Southwestern Community College, Denise Rehmke, West High School, Iowa City and Catherine Rod, Grinnell College.

The day wrapped up with a panel discussion, led by Dr. Breivik, reflecting themes and issues that were raised throughout the day. There was very positive feedback from the participants of the forum. Most people mentioned the interaction in their small groups, pre-selected to ensure a mixture of different types of libraries, as especially meaningful.

The focus group flip charts that were used during the small group sessions have now been transcribed. Also, Dr. Breivik was kind enough to leave a copy of e-literate, the video tape used in the keynote session with us. If anyone would like a copy of the flip chart files or the video tape, please contact Lisa Stock at lstock@dmacc.edu.

Ad Hoc Advocacy Committee Progress Report

The ILA/ACRL *Ad Hoc* Advocacy Committee has begun organizing and will begin action soon. The charge for the committee that has been approved by the ILA/ACRL Executive Board is as follows:

The charge of the ILA/ACRL Advocacy Committee is to disseminate information about academic libraries as a way to promote them within their host institutions and throughout the state; to develop and encourage methods of resource-sharing among academic libraries; to raise awareness of and advocate for rights to intellectual freedom and access to information; and to demonstrate leadership in librarian professional development across the state.

From this charge, the members of the committee have expressed four areas of particular interest for which subcommittees will plan action. Our ambitious plans include the following areas:

1. Public relations and marketing
2. Intellectual freedom and equity of access issues
3. Professional development/faculty status/mentoring/recruitment
4. Serials issues—open access journals and scholarly communication

The current committee members are Pat Coffie from Waverly Public Library, Jan Dellinger from Hawkeye Community College, Amy Fuls from the University of Iowa, Ryan Gjerde from Luther College, Kate Hess from Kirkwood Community College, Mary Iber from Cornell College, Mandy Swygart-Hobaugh from Cornell College, and Michelle Holschuh Simmons, currently a student at the University of Iowa.

It's not too late to become involved! If you are interested in participating in the ILA/ACRL Advocacy Committee, please contact Michelle Holschuh Simmons at michelle-h-simmons@uiowa.edu.

ILA/ACRL Wants You!

The Nominating Committee is seeking all willing and able persons wanting to serve their fellow ILA/ACRL members. We have several opportunities for you. The positions of chapter Vice-President/President-Elect, Secretary/Treasurer, and Member at Large are now available. If running for office is not your style, then there are numerous vacancies on committees available. Please contact Kathy A. Parsons (525-294-9630 or kap@iastate.edu) to reserve your elected position or committee membership today. Also, a volunteer form that can be mailed to Kathy is available from <http://www.iowaacrl.org/organization/volunteer.html>.

Spring Conference 2005 Location and Date Set

The 2005 ILA/ACRL Spring Conference location and date have been set. We will be in Ames and the conference will be held at the Hotel at Gateway Center on May 19–20, 2005. On Thursday mid-afternoon, tours of the Iowa State University Library will be offered as well as an exciting evening dinner at the lovely Reiman Gardens. Included in Thursday's dinner will be a chance to explore the lovely gardens and possibly the Butterfly House. Friday's activities will include a keynote speaker yet to be determined and paper presentations by colleagues from around the state. Stay tuned for the call for papers.

A block of 20 hotel rooms (king leisure and standard double) has been reserved at the Hotel at Gateway Center for \$84.00/room. To make a reservation, call 1-800-367-2637 and mention that you are attending the ILA/Association of College and Research Libraries Conference. Staying at the Gateway will reduce the conference costs for us. A very limited number of rooms (king) are also available at the Baymont Inn and Suites (across the street) for \$64.95. To make reservations there, call 515-296-2500 and mention the code 0519ACRL.

Please reserve these dates for a wonderful spring conference in Ames. See you there in May 2005.

News of the Iowa Private Academic Libraries

Briar Cliff University

The Briar Cliff University Library has recently hired two new employees. Diane Molstad is the Circulation Supervisor. She came to us from the Sioux City Public Library where she worked as a Library Service Associate. Veronica McAsey is the new Reference/Systems Librarian. She received an MA in English (2003) and an MLS in Library and Information Science (2004) from Emporia State University.

Central College

William Weare has been named Assistant Professor of Library Science and Collection Development Librarian at Central College. Weare received his MA in Library and Information Science from the University of Iowa in May 2004. While working on his degree at Iowa, he was also Graduate Teaching Instructor in Rhetoric. Weare holds a BA in English and History from the University of Massachusetts and a BFA in Painting from Southern Illinois University, Carbondale. His most recent library experience includes 3 years as Circulation Supervisor at Cornell College. He has also worked in the Main and Mathematics Libraries at the University of Illinois Urbana-Champaign and various areas of Technical Services at Southern Illinois.

Cornell College

Elizabeth Lawler Schau has been appointed Consulting Librarian for the Performing Arts and Humanities.

Carver Trust Grant. The library at Cornell has received a \$135,000 grant from the Carver Trust to continue developing its Academic Excellence Center. The College envisions an integrated program for academic support, incorporating information literacy, writing, learning strategies, and educational technology, based in the library.

ACM Projects. As a member of the Associated Colleges of the Midwest (ACM), Cornell received support from an ACM Mellon Grant for two projects:

- Information Literacy Curriculum Mapping. Under the direction of Greg Cotton, the library is developing an Access database to track information literacy instruction integrated into courses across the curriculum. The end product will provide the capability to examine the progression of information literacy instruction within a major, to examine which standards are being addressed and where there might be gaps, etc.
- Assignment Guide. Working with faculty and librarians from both Cornell and Colorado College, Mary Iberis facilitating a project to develop a guide to help faculty develop effective library research assignments that challenge students to work at appropriate cognitive levels, that are "plagiarism-resistant," and that are likely to engage students' interest. The guide will be used in consulting with faculty and in new faculty orientation.

Drake University

There's a new Information Commons growing at Cowles Library, Drake University. For several years, Cowles Library has had 12 computers with Internet access lined up near the Reference Desk, and 45 more in straight "computer lab" lines in a separate room on an upper floor. Until two years ago, the campus IT department managed the computer lab. Once Cowles Library assumed management of the lab, it became clear that it would make more sense to consolidate the two computing areas.

A task force met several times and built a list of objectives. A primary goal was to create an area that was comfortable for students needing to use computers, and also to make research help readily available. An architect was hired for the design of the commons, and together we developed a design to meet our needs.

The new Information Commons will feature a larger, welcoming service desk; computer workstations both close to and further away from the service desk; stations designed for disabled student access; stations for community-member use; and areas that can be used for group study. Many of the workstations will be in round study carrels intended to give students space around the computer for their books and other materials. These carrels are based on carrels found at Wartburg and Dordt Colleges. Most of the Information Commons will be in place by the start of the fall semester.

Corresponding with the Information Commons, Cowles Library will be developing a new model of reference service, incorporating a shared virtual reference service (AskUs Online) and trained student assistants into reference duty in the library. It is intended to make help available in a flexible and Internet-accessible manner.

Grand View College

Sheri Kleinwort is new to our library beginning this past year. She is our Education Services and Archive Librarian. Sheri is an MLIS graduate from the University of Iowa (2003). Her responsibilities within the college library emphasize co-teaching beginning first level information literacy classes, supervising work-study students and serving as the GVC Archivist. She has made great strides in the GVC Danish American Immigrant Archive Collection this summer: completing an inventory, setting priorities and determining needs, securing volunteer help and much more. She will be attending the SAA meeting in Boston in August. The Danish American Society will be holding its National Convention in Des Moines in the fall of 2005 so we look forward to having an archive which we are proud to show.

We have begun initial preparation for the installation of a new library system later this fall. We look forward with excitement and fingers crossed that it is a smooth transition. Our web pages have been re-designed this summer, making them much more user-friendly and they will soon be integrated with the college's new web software. We will be experimenting with an on-line "Ask a librarian" service within our own college community. It is a test to see if students make use of it.

Loras College

At Loras College, Doug Gullikson is serving as Interim Library Director.

St. Ambrose University

John Pollitz, Director of O'Keefe Library, has been elected as a BCR representative of the OCLC Members Council. He will serve a three-year term.

Jennifer Davis, Head of Technical Services, has been working with the St. Ambrose University Art Department to create a virtual exhibit of the works of Father Edward Catich. Father Catich was an internationally known expert on calligraphy, and the Roman alphabet in particular, who taught at St. Ambrose for many years. To date, over 250 artworks have been digitized using the CONTENTdm software. To view the exhibit, visit <http://catich.sau.edu>.

Barb Kuttler, Reference and Instruction Librarian at O'Keefe Library, attended the LOEX Information Literacy conference in May.

Mary Heinzman, Head of Reference, was elected to represent the Iowa OCLC Users Group on a state-wide committee negotiating with OCLC to provide state-wide access to WorldCat.

University of Dubuque

At the University of Dubuque, Mary Anne Knefel has been appointed University Librarian as of June 1, 2004.

News of the Iowa Public Academic Libraries

Iowa State University

David A. Baldwin began his appointment as Associate Dean for Reference & Instruction on July 12, 2004. He joins the ISU Library as a tenured full professor. David was Director of the Zimmerman Library at the University of New Mexico.

Sean Cordes began his appointment as Instructional Technology Librarian on May 3. Sean has a Masters Degree in Educational Technology from the University of Missouri, and will finish MLS coursework (also University of Missouri) this fall.

Jon Haupt began his appointment as Social Sciences & Humanities Librarian, with subject responsibilities in the fine and performing arts, on March 15, 2004. Jon has an MLIS from the University of Washington (2003), and an MM in Music History from the University of Nebraska-Lincoln (2001).

Melissa Gottwald began her appointment as Collections Archivist on April 1, 2004. Melissa has an MLS from the University of Pittsburgh, Pennsylvania (2000).

Jeff Kushkowski, Kathy Parsons, and Bill Wiese were awarded the 2004 Jesse H. Shera Award for Distinguished Published Research for their article "Master's and Doctoral Thesis Citations: Analysis and Trends of a Longitudinal Study" in *portal: Libraries and the Academy*, 3(3): 459-479, 2003. This award, established and managed by the Library Research Roundtable, was presented at the ALA Conference in Orlando.

Karlene Jennings, Library Development Officer, has been appointed to the Ames, Iowa, Public Library Board of Trustees. Karlene has also been named Program Chair for the 2005 ALADN

(Academic Library Advancement and Development Network) Conference to be held in New Orleans.

Dan Coffey was awarded a "Summer Support Grant" from the Center for Excellence in the Arts and Humanities, to complete the project Resources for Creative Writing Students, a library-based bibliographic resource for students in the creative writing curriculum.

During the Spring Semester, the ISU Library underwent a Five-Year Library Program Review of the e-Library, conducted by five external reviewers.

Ten members of the ISU Library faculty attended the ALA Conference in Orlando, Florida, June 24–30, 2004.

The ISU Library received a Gold Award from United Way of Story County, for outstanding support, on March 23, 2004.

The ISU Department of Economics and the ISU Library have decided to close the Economics-Sociology Reading Room as of June 30, 2004.

University of Iowa

Achievements and Awards

Amy Fuls has been selected as one of the participants in the first ILA Leadership Institute. The institute was established to help develop librarians to become leaders who are "prepared to actively shape the future of Iowa libraries." Led by Maureen Sullivan, the institute will be held at Central College in early August.

University Archives receives Grant. The National Television and Video Preservation Foundation has awarded the University Archives, Department of Special Collections, a grant to restore Environmental Works, a 1970 MFA thesis produced on videotape by Michael Eilenfeldt of the UI School of Art. The title is believed to be the first master's thesis at Iowa to utilize videotape and is in a format (one-inch helical, open reel) that is no longer widely supported. The grant will enable transfer of the tape to VHS and DVD formats. Reference copies in both formats will be available for circulation while non-circulating, preservation master copies will be maintained in the archives, with the original tape.

Eilenfeldt's videotape chronicles five instances of public performance art that he organized at various Iowa City locations during the 1969–70 school year. They include a downtown taxi parade, a student field trip, and the rolling of a weather balloon down Market Street into the Iowa River. The grant was prepared by David McCartney, University Archivist, and Nancy Kraft, Preservation Librarian.

Retrospective Conversion. Technical Services has wrapped up a retrospective conversion project (in association with OCLC) that ran from July 1999 to December 2003. Catalog cards for over 500,000 titles in the following categories were converted to machine readable cataloging records:

- sound recordings: 9,000
- musical scores: 15,600
- LC classified titles: 322,000
- microforms: 25,000
- Dewey titles: 43,000
- Iowa Authors/Archives titles: 6,700
- serial analytics: 61,000
- Chinese titles: 8,200
- serials brief records: 18,000

New Professional Staff

Karen Fischer, Librarian I, Information Resources Librarian (Health Sciences), effective 03/01/04

Marne Grinolds, Librarian I, Temporary Reference Librarian, effective 03/16/04

Jennifer Wolfe, Cataloging Librarian, effective 05/03/04

Laura Leavitt, Business Reference Librarian, effective 05/24/04

Promotions

Promoted to Librarian II: Brett Cloyd, Ericka Raber, Duncan Stewart

Promoted to Librarian III: Marianne Mason

Promoted to Librarian IV: Ruthann McTyre

Departures

Denise Britigan, Reference and Education Librarian (Health Sciences), effective 05/28/04

Retirements

Ruth Christ, Serials Section Head, effective 06/30/04

Ann Ford, Reference Librarian, effective 06/30/04

Carolyn Kohler, Head, Government Publications, effective 06/30/04

Mary Monson, Technical Services Coordinator, effective 06/30/04

Mary Noble, Cataloging Librarian, effective 06/30/04

Kathy Wachel, Monographic Acquisitions Section Head, effective 06/30/04

Karen Zimmerman, Interim Head, Math and Physics Libraries, effective 06/30/04

University of Northern Iowa

During the week of September 27, 2004 Rod Library will be holding a celebration commemorating former long-time library director Donald O. Rod, the 40th anniversary of the completion of the first phase of the Rod Library, and the acquisition of the Library's one millionth book. Faculty presentations on the library's role in their teaching and scholarly

activities will occur September 27 through September 30. A formal ceremony commemorating these activities will be held on the afternoon of Friday, October 1.

Rod Library will continue its exchange with Herzen State Pedagogical University Library. Three librarians from Rod Library will visit St. Petersburg, Russia, from October 7 through October 18. They are Marilyn Mercado, Dean of Library Services, Ellen Neuhaus, Reference Librarian, and John Wynstra, Library Information Systems Specialist. In return, two or three librarians from Herzen State Pedagogical University will visit Rod Library from April 4 to April 28, 2005. This visit will include attendance at the ACRL National Conference in Minneapolis.

Rod Library has begun construction on a second, expanded library instruction room that will accommodate 32 computer workstations. The new room will be funded in part by a grant from the Carver Trust. The room is scheduled to be completed during the fall semester and will provide hands-on computer experience for larger classes.

The Library has advertised an open position for Cataloger and Bibliographer and is in the process of reviewing applications. Interviews will be conducted early in the fall semester.

Newsletter Committee

Steve Ostrem (Chair), University of Iowa, 2004
Barbara Allen, University of Northern Iowa, 2004
Karen Dole, North Iowa Area Community College, 2004
Mary Heinzman, St. Ambrose University, 2004
Steve Johns, Iowa State University, 2004
Marcia Keyser, Drake University, 2004
Mary Anne Knefel, University of Dubuque, 2005
Lisa Stock, Des Moines Area Community College, 2005

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