

Bindings

SPRING 1999



SPRING FORWARD! From the Iowa Women's Archives, Women's Track (no date, pre-1948). See page 8 for more on athletics collections at the University Libraries.

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THE PAGES of a book are held together by its binding. Sewn together, one after another, each page adds to the book, creating a whole. *Bindings* represents the continuing relationship between alumni and other supporters of The University of Iowa Libraries, its students and faculty.

Why Presidents Give

"The University of Iowa Libraries is more than a library building. It is a university program of education. It creates new activities for the faculty. It reaches deeply into the curriculum of the University. It changes completely the responsibilities of the library staff. It opens up entirely new instructional methods. It creates a new kind of academic relationship between the instructor and the student."

From: *The Library as a Teaching Instrument*, 1945, by Virgil M. Hancher, then President of the (State) University of Iowa and the Library Planning Committee. This document was written during the building of the Main Library.



University Presidents, past and present, clockwise from left: Willard L. Boyd, James O. Freedman, Mary Sue Coleman and Hunter R. Rawlings III

What is most remarkable about this excerpt is how far-reaching President Hancher's ideas were. He advocated a concept of an academic library as an educational program, not merely a repository for information. "I visualize it as a great study center for the campus...a center where new methods of teaching and new faculty-student relationships can emerge..." and that "librarians and teachers should coordinate their efforts."

Since 1945 this view of the librarian's role has been strengthened and expanded so that today user education and outreach are the hallmark of the services of The University of Iowa Libraries. Librarians in branch libraries as well as departments in the Main Library such as Reference, Government Documents, and Special Collections work closely with faculty and students to educate them in the full range of information resources.

And as new technologies have become prevalent in libraries, it is the professional staff throughout the library system who have assisted students and faculty in learning the new electronic information resources and the application of new multimedia and digitized resources in research and teaching.

A number of new directions and innovative services have been possible with the support of the UI presidents beginning with President Hancher and continuing through today. The legacy of UI presidents has not only been in their strong support of the Libraries through their leadership position, but also by including the UI Libraries in their private giving.

Their reasons for giving are many. A university president has a unique perspective on the role of the library within the university community, and a personal and professional involvement with the library as a scholar and teacher. University presidents understand that the academic library is laboratory, educational program, and cultural archive. Individually, they have spent countless creative hours pursuing their own research. In the following section, current UI President Mary Sue Coleman and past UI Presidents Hunter Rawlings, James Freedman, and Willard L. (Sandy) Boyd reflect on their personal reasons for making a commitment to The University of Iowa Libraries.

Mary Sue Coleman

UI PRESIDENT 1995-PRESENT

Mary Sue Coleman is the current President of The University of Iowa. Additionally, she holds academic appointments as professor of biochemistry in the College of Medicine and professor of biological sciences in the College of Liberal Arts. Prior to coming to The University of Iowa, Coleman served as provost and vice president for academic affairs at the University of New Mexico. She also served as vice chancellor for graduate studies and research (1992-1993) and associate provost and dean of research (1990-1992) at the University of North Carolina at Chapel Hill. Coleman was a member of the biochemistry faculty and a Cancer Center administrator at the University of Kentucky in Lexington for 19 years. She was elected to the National Academy of Sciences' Institute of Medicine in 1997.

As President, Coleman has focused on implementing the University's strategic plan, articulating core values and indicators

of progress, and setting targets for advancing the University's position among the nation's leading public universities. The challenges she has identified for educating students for the next century include encouraging teamwork in seeking multidisciplinary solutions to complex problems and making wide use of rapidly changing technologies. To this end, she has proved an enthusiastic advocate of the UI Libraries' efforts in these areas and often mentions the need to support technology-based teaching, library operations, and increases for library acquisitions in her official speeches and writings.

In her September 23, 1997 Presidential Address, *Technology, Creativity and New Modes of Learning*, President Coleman recognized the University Libraries. She noted how the Information Arcade in the Main Library and the Information Commons in the Hardin Library for the Health Sciences help students and faculty develop the skills and the confidence to use technological resources. She also applauded a partnership between the Libraries' program staff, the Center for Teaching, and Instructional

Technology Services that offered technology workshops for faculty under the nTITLE (New Technology In The Learning Environment) program.

"Profound engagement with the written word is central to the university experience—so we have always known that a great university must have a great research library. In addition, in recent decades, the explosion of research tools in electronic formats has placed new demands on our staff, our facilities, and our institutional budget. As we seek to enhance the national stature of the University, increasing support for University Libraries is a key strategy for our overall institutional advancement. I can think of no other core resource so heavily used by all colleges and disciplines. That is why, in my own gift-giving priorities, university libraries are always high on my list."

Mary Sue Coleman
President, The University of Iowa

Hunter R. Rawlings

UI PRESIDENT 1988-1995

Hunter R. Rawlings III, a classics scholar, currently serves as President of Cornell University, an appointment he has held since 1995. Rawlings served as President of The University of Iowa from August 1988 through June 30, 1995. Before coming to The University of Iowa in 1988, Rawlings served for four years as Vice President for Academic Affairs and Research and Dean of the System Graduate School of the University of Colorado. He joined CU-Boulder in 1970 as a professor of classics and became department chair in 1978.

Rawlings was elected to the American Academy of Arts and Sciences in 1995. He is a past member of the Board of

Directors of the American Council on Education, of the Executive Committee of the Association of Mellon Fellows in the Humanities. He was named as a member of the National Advisory Committee of the Woodrow Wilson National Fellowship Foundation in 1998.

"As a classicist, I have spent much of my life working in libraries. I find scholarship one of the most fulfilling and rewarding activities one can pursue. To deepen one's appreciation of other human beings by reading their words carefully and critically is not only a personal pleasure, but a moral obligation. Libraries open the world to us and us to the world. They are liberating, liberalizing instruments that deserve their place in the center of the academy. They also deserve our attention and our support."

*Hunter R. Rawlings III
President, Cornell University
President Emeritus, The University of Iowa*

James O. Freedman, UI PRESIDENT 1982-1987

James O. Freedman served as President of the University of Iowa for five years before becoming the President of Dartmouth College from 1987 to 1998. He has now returned to his full-time work as a scholar and teacher. Freedman will return to Iowa City in the fall of 1999 to teach at the UI College of Law.

A graduate of Harvard University and the Yale Law School, Freedman served as a law clerk to Justice Thurgood Marshall and practiced law with the New York City law firm of Paul, Weiss, Rikin-Wharton, and Garrison. He joined the faculty of the University of Pennsylvania in 1964, where he served as University Ombudsman and Associate Provost before becoming Dean of the Law School in 1979.

Freedman currently serves on the UI Libraries Advisory Board. He is a member of the American Law Institute, the

American Antiquarian Society, the Board of Directors of the Houghton Mifflin Company, the Board of Trustees of the Jewish Publication Society of America, and the Board of Directors of the Salzburg Seminar. In 1991, Freedman received the William O. Douglas First Amendment Freedom Award from the Anti-Defamation League of B'nai B'rith.

"Libraries collect in a single place learning and literature of all sorts. They salute learning and the acquisition of knowledge. By taking unto themselves the ordinary and the fabulous, the real and the ideal, libraries create a wondrous whole that is greater than the sum of the parts."

*James O. Freedman
President Emeritus, The University of Iowa*

Willard L. "Sandy" Boyd, UI PRESIDENT 1969-1981

Willard L. Boyd is a lawyer and an educator. He joined the UI College of Law faculty in 1954. From 1964 to 1981, Boyd served in the University Administration, first as Vice President for Academic Affairs, and then as President of the University for 12 years. In 1981, he left Iowa City to serve as President of the Field Museum of Natural History in Chicago. Boyd returned to his position as Professor of Law at The University of Iowa in 1996, teaching courses on Non-Profit Organizations and Philanthropy.

Boyd has received many awards for his work in the humanities. He was one of the first winners of the Charles Frankel Prize awarded in 1989 by the National Endowment for the Humanities, honoring

five Americans for their efforts to bring history, literature, philosophy, and other humanities disciplines to general audiences. In 1996 he was selected as a Laureate by the Lincoln Academy of Illinois and received the Thomas & Eleanor Wright Award given by the Chicago Commission on Human Relations. This award recognizes his human relations efforts in making the Field Museum a place where people of different backgrounds come together for a common purpose.

"To be great, a university needs a great research library for its faculty, staff and students. As a pioneer in the open stacked concept, Iowa provides a one-to-one relationship between students and authors. Students at all levels and in all programs

can engage in independent research and thereby acquire the basic skills of life-long learning.

"A great library requires great collections. Each of us is needed to build those collections by giving generously both of our funds and of our own collections. In doing so we will help make The University of Iowa Libraries stand at the forefront of the nation's outstanding research libraries and assure that future generations will have superior access to superior collections."

*Willard L. Boyd
Professor of Law and
President Emeritus, The University of Iowa*



Detail, botanical illustration from *Curtis's Botanical Magazine, Comprising the Plants of the Royal Gardens of Kew*, by Sir William Jackson Hooker, London, 1864

Ten years ago on a sunny day in August, shortly before the start of the fall semester, I took up residence in the University Library. With the help of my wife Kate, I moved my books, computer, and two pots of widow's tongues that she planted up especially for my library study. Thanks to a University Research Assignment and a Brodbeck Faculty Fellowship, I had the full year to work on a book about the personal essay, and I wanted to work in a place where I wouldn't be distracted by anything, except perhaps by the view of the Memorial Union and the Iowa River from the north-facing window of my study. I wanted to get away from it all. And my library study certainly filled the bill. No one could find me, no one could call me, nothing could distract me from my reading and writing. Except for myself. And the alluring resources of the library.

Little did I realize that bright August day that I would be seduced by the collection of books just outside my study door, until the next day when I was looking for a book in the stacks and found another one right next

Lost in the Library

Why Faculty Give

to it that also seemed relevant and interesting. And another one next to it. Little did I realize that the same thing would happen whenever I went to the card catalogue, the microfilm collection, the serials section, or the reference librarians. Everyone and everything in the library seemed to be leading me toward a more spacious and richly informed approach to my study, and I could hardly resist. So, by the end of the first semester, I hadn't met any of my goals that I set for myself. But I did write two pieces about the personal essay that I never imagined myself producing until I got lost in the library and found my topic anew. So, too, I discovered that the library is not just a static repository of knowledge but a dynamic source of learning (especially now with its extensive network of computers and computer-related materials). So, at last, I found myself moved to pledge a substantial contribution to the library, which I have been making in small monthly increments for the past ten years and will continue to make for another five years, hoping that others might get lost in the library and find themselves anew.



Biographical Note: Carl H. Klaus, Professor Emeritus of English, is the founder and former director of Iowa's nonfiction writing program. A specialist on the personal essay and author of several textbooks on writing, Klaus is best known for his two recent books about living and gardening in Iowa City, *My Vegetable Love: A Journal of a Growing Season* (Houghton Mifflin, 1996) and *Weathering Winter: A Gardener's Daybook* (University of Iowa Press, 1997). His next book, *Taking Retirement: A Beginner's Diary*, will be published in fall 1999 by Beacon Press.

Investing in the Future

"Everything you can imagine is real."

—Pablo Picasso

There are many kinds of deferred gifts—bequests, life income gifts, charitable remainder trusts, gifts of real estate and life insurance—to mention only a few. Each type of plan has specific benefits for the donor and the University. Yet, however important legal and tax considerations are to the individuals involved, these are rarely what determines why someone makes this kind of commitment.

People decide to set up deferred gift plans because they want to make a difference. It is imagination, creativity, and an eye toward the future that makes this option attractive to some donors. They want to impact the lives of people in a substantial way that would not be possible through a cash gift in their current circumstances. Planned giving can permit alumni and friends to leave a legacy without affecting their current assets. Support from a bequest or trust can be used to create new opportunities for students, provide research materials for faculty, and instruction at all levels in the changing information environment.

This is the first of a two-part article on why donors choose this type of support. The reasons are always very personal. What is especially striking in the following stories is the sense of deep satisfaction that these individuals express when discussing their decision to establish a deferred gift plan.



Jo Ann T. and Whealen M. Koontz

Bookworms in the Stacks

Jo Ann and Whealen Koontz are native Iowans with ties to the state and University that extend over several generations. Jo Ann grew up on an Iowa farm that she now owns, and she is a UI alumna. Whealen is likewise a UI alumnus, as were his mother and father. Whealen graduated from The University of Iowa School of Medicine and was a resident in Internal Medicine. Jo Ann

Whealen and Jo Ann Koontz with their son, Jim

studied English, earning a BA and MA and completing work toward a Ph.D. Both Whealen and Jo Ann were elected to Phi Beta Kappa and graduated with honors. As students at the UI, Jo Ann notes that the University Libraries played a central role in both their lives. They spent many hours studying and doing research in the Libraries. She also notes that one of her favorite teachers, Dr. Ralph Ellsworth, was also the Director of the Libraries.

Jo Ann also worked as a page at the Education Library. She explains that, "I was paid 75 cents an hour. It may seem inconsequential, but at the time, with a husband in medical school, it provided a very important income. We were very grateful for the support, and I enjoyed the experience tremendously." Later she held a teaching assistant position in the English Department where she taught six years.

Jo Ann and Whealen lived briefly in Ohio and North Carolina where Jo Ann

taught English. They returned to Iowa so that Whealen could complete his medical residency at The University of Iowa Hospitals and Clinics. He currently practices in Cedar Rapids.

Their commitment to The University and its programs has led them to support the Libraries. They have established a bequest in addition to their annual giving. "We are bookworms at heart and have always viewed our experiences with the Libraries as equally significant to that with the faculty," Jo Ann asserts, and that relationship has continued over the years. "Whealen has remarked on the importance of a good liberal arts collection on several occasions. He feels strongly that studies in the humanities help make the scientist a better doctor and the doctor a more complete human being.

"Additionally, we wanted to recognize the Libraries' administration and staff. We have been especially impressed with the abilities and dedication of Sheila D. Creth, University Librarian, and her colleagues."



Joanne M. and Charles A. Swenson Researching Solutions

Joanne M. and Charles A. Swenson are also UI Alumni. Joanne completed a Bachelor of Science in Nursing in 1961 and worked as a staff nurse at The University of Iowa Hospitals and Clinics. Taking time off to raise her family, she continued to work as a volunteer at the hospital. Later she rejoined the hospital as a staff member in the Department of Patient and Guest Relations. Joanne served the UIHC community as the Patient Representative for 18 years before retiring in 1997.

Charles A. Swenson earned his Ph.D. in physical chemistry through The University of Iowa Department of Chemistry in 1958. He worked briefly as an Assistant Professor at Wartburg College in Waverly before accepting a postdoctoral fellowship in the Department of Biochemistry at the UI. This appointment led to an Assistant Professorship at Iowa. He was promoted to Professor in 1972 and served as acting head of the department from 1984 to 1987. Charles retired in 1996.

Charles notes that "for a professor working in scientific research a quality library is essential. My experiences with the University Libraries over my 36 years were excellent. I could always count on the assistance I needed to locate an obscure paper."

"I became informed in more detail of the problems research libraries were facing when I served on the recruitment committee for a new Head of the University Libraries. This was the period during which the current director, Sheila Creth, was

hired. It was then I decided that of all the logical places I might contribute financially to the University, a gift to the Libraries would have the most impact. We made a commitment to the Libraries in the form of a planned gift in recognition that a top-notch research library is essential to the success of all areas of study at the University."

Joanne agrees, adding, "The needs of today's libraries are enormous. The technology that makes information more accessible to students and faculty is sophisticated and expensive. We believe that a quality library is vital to the existence of a university and is worthy of our support. We hope that our contribution will help the University Libraries continue to grow and excel."

Janett W. Vander Maas and John P. Vander Maas A Passion for Collecting

Sometimes powerful relationships between individuals and institutions are founded in surprising ways. Neither Janett Vander Maas nor her late husband John were UI alumni, nor did they have any other prior association with The University of Iowa. It was the railroads that brought them to the University Libraries.

Although Janett and John Vander Maas lived in Muscatine, Iowa, most of their lives, John grew up in Keokuk, Iowa, and Janett grew up in northern Missouri. They met through their parents, who were long-time friends. In Muscatine, John worked in the farm supply retail business. However, it was a job that John held with the railroads during WWII that would inspire a lifelong passion for collecting.

During the war, John worked for the Chicago-Burlington-Quincy Railroad line. He had always loved trains, having grown up near the Mississippi rail lines. Working on the railroad was the fulfillment of a childhood dream. During the time of his employment, the railroad decided to clean up what they considered to be office "clutter," timetables, photographs, 'filmsies'

(hand held paper signs on which train orders were printed), postcards, and paper ephemera. Recognizing the historical value of these materials, John asked the railroad for permission to keep this "refuse." This was the beginning of a collection that would grow in size and depth to become the "John P. Vander Maas Collection of Railroadiana." John started to donate his collection to The University of Iowa Libraries in 1982 out of a need to make the collection available to researchers and to ensure proper conservation of fragile materials. Janett Vander Maas notes that "our experience with the Special Collections Department at The University of Iowa Libraries was very positive. Bob McCown and other Special Collections staff were very helpful. We were very pleased with how the collection was handled."

John Vander Maas continued collecting until his death. Each year he would donate another portion of the collection. After he passed away, Janett continued this practice until the remainder of the collection was housed at the Libraries. John had intended to provide additional support to the Libraries, and Janett wished to respect that wish as well. She amended her will to create a bequest from her estate that will go to the Libraries.

"John understood the importance of the collection and the value of leaving it to the Libraries," Janett recalled. "In his memory and honor, I wanted to provide funds that could be used to maintain that collection as well as provide additional support for other Libraries' programs and services."



The late John P. Vander Maas, railroad historian, at Peter, Iowa, along the Iowa Interstate RR in western Iowa on June 9, 1988

COLLECTING THE SPIRIT:

Athletics Collections in the Libraries

The Department of Special Collections at The University of Iowa Libraries holds collections on the history of sports at the University and throughout the state of Iowa. Special Collections includes the University Archives and the Iowa Women's Archives. These resources offer a variety of sports memorabilia, research and documentary materials. Additionally, photographs, books, and articles chronicle sports in Iowa. The following is an overview of what is available.

The University Archives

The UI Athletic Departments have donated newsletters such as *Hawk Talk*, sports event programs, catalogs, and game tickets. All men's and women's athletics programs are represented: track and field, golf, gymnastics, basketball, football, swimming, tennis, wrestling, field hockey, rowing, volleyball, cross-country, and soccer. Additionally, there is regalia such as the Hawkeye Triiya Game, a pair of very old wooden barbells, a sports soft drink cup collection, and bumper stickers with Hawkeye motifs and slogans.

Other materials include photographs, books, articles, thesis papers, and personal papers from former UI athletes. Fred Kent, University photographer in the first half of the 20th century, shot numerous team portraits and action photographs. These are held in the Archives, organized by subject, in the Fred Kent Collection. Books include *A History of Wrestling in Iowa: From Gotch to Gable* by Mike Chapman (University of Iowa Press, 1981); *A Gallery of Iowa Sports Heroes* by Jack Bender that is illustrated with cartoons of UI athletes (Cedar Rapids, 1989); and *100 Years of Iowa*

Football by Dick Lamb, Bert McGrane, and Al Grady (University of Iowa Athletics Department, 1989).
Writers' Workshop alum-



ABOVE: 1926 Women's Volleyball Team

BELOW: All-American Hawkeye Alex Karras in 1958
RIGHT: Nile Clarke Kinnick Jr., souvenir photo from the 1939 New York World's Fair



NILE KINNICK

"BOOTS IN BRONZE"
ACADEMY
OF SPORT -

WORLD'S FAIR
N.Y.



nus and former wrestler author John Irving is represented by "Gorgeous Dan," an article about former UI wrestling coach Dan Gable that was originally published in *Esquire* magazine (April 1973). *Even Big Guys Cry* is a book by UI alumnus actor Alex Karras, who was an All-American football player for Iowa in the late 1950s. Subjects explored in Ph.D. and Master's theses include the history of the Seals Club, an early version of the women's swimming program, and the role of intercollegiate athletics for women at the University.

The "Manuscripts and Papers of Nile Clarke Kinnick Jr." consist of six boxes of letters, photographs, and artifacts dating from 1926 to 1991. These materials were used for the book *A Hero Perished: The Diary and Selected Letters of Nile Kinnick* edited by Paul Baender and published by the University of Iowa Press in 1991. Kinnick, for whom the Hawkeye football stadium is named, was born in Adel, Iowa, on July 9, 1918. He was a star athlete at the UI, winning all the major football awards, including the Heisman trophy. After graduation, he enlisted in the Navy Air Corps Reserve and was called to active duty three days after the bombing of Pearl Harbor. He died at the age of 24 on June 2, 1943, when his plane developed mechanical difficulties and crashed in the Gulf of Paria.

The Iowa Women's Archives

The Iowa Women's Archives (IWA) holds a number of collections that document girls' and women's sports in Iowa. Among them are photographs and scrapbooks of girls who played high school basketball in the 1920s; girls who were on high school golf, basketball, softball, or track teams in the 1960s and 1970s; and high school coaches. Recreational sports are represented in the records of the Young Women's Christian Association of Greater Des Moines, the Mary Noble Photography Collection, and interviews and photographs of Iowa City women softball players in the 1990s.

Newspaper clippings and publicity materials of the Iowa Cornets document this professional women's basketball team that was formed in Cedar Rapids in 1978, lasting until 1980. Papers and memorabilia of two women who played on the Cornets, Molly Bolin and Rhonda Penquite, are also held by the IWA. Extensive records of The University of Iowa's Department of Physical Education for Women date from the 1910s to the 1980s and contain administrative files as well as research files of department heads. Finally, the Archives hold papers of faculty members who were active in the Association of Intercollegiate Athletics for Women. Information about Title IX can be found in the papers of Minnette Doderer and other legislators.

This article is part one of a special focus on athletics and the Libraries. The University Libraries have developed a partnership with the athletic departments to provide instruction to students in using the Libraries resources. Read more about how this initiative helps students succeed in the Fall 1999 edition of *Bindings*.



ABOVE: 1914
Basketball Team



LEFT: Olympic athlete
Charles "Deacon"
Jones took the title of
"Iowa's Outstanding
Amateur Athlete of
the Year" in 1959.



ABOVE: 1924 UI Baseball Squad, photograph by Fred Kent

BELOW: UI Wrestling Team (no date, early 20th century)



T.C. Boyle Reception in Iowa City

By Selden Smith

TCoraghessan Boyle has won critical acclaim as well as a place on many best-seller lists. A graduate of The University of Iowa, he received an MFA from the Writers' Workshop and a Ph.D. in English. Boyle is the author of *Riven Rock*, *Tortilla Curtain*, *The Road to Wellville*, *Water Music* (which he wrote at Iowa, inspired by a book in our library), several other novels, and dozens of short stories.

On November 11, 1998, Boyle met with an invitation-only gathering of Friends of the Libraries and read from his new collection, *T.C. Boyle Stories*.

After a welcome from Board President Jane McCune and from the evening's host, Bill Burger, University Librarian Sheila D. Creth introduced T.C. (Tom) Boyle. In his opening remarks, Boyle expressed his appreciation for the Libraries. "I've never believed in that saying, 'write what you know,'" he said. "I always have to go and find out." He then captivated the audience with an animated reading from his new book.

Before and after taking the podium, Boyle signed books and chatted with the 50 or so guests who came to the event at Mercantile Bank in Iowa City. With the Libraries' own Paul Soderdahl at the piano, guests enjoyed champagne, desserts and coffee, and the chance to meet one of America's most prominent authors.



UPPER LEFT: (left to right) Max Allan Collins, well-known writer and Libraries Advisory Board Member, with Celia Burger and T.C. Boyle

LEFT: Reception crowd at the First National Bank of Iowa City (now part of the Mercantile Bank Corp). Host Board Member and Senior Vice President Bill Burger is shown, center top, with his wife Celia Burger, top left.

ABOVE: T.C. Boyle poses with Jane McCune, chair of the Libraries Advisory Board and co-owner of Blank and McCune, the Real Estate Company in Iowa City.

Libraries and Hollywood

By Sheila D. Creth and Selden Smith

Alumni and friends in the Los Angeles area heard from three UI graduates who have distinguished themselves in the film and television industry through a program co-sponsored by the UI Libraries and the Alumni Association. Titled "Facts and Fictions: TV/Film Productions and Libraries," the program was held at the Los Angeles Public Library, Downtown Branch.

Bill Shaw, president of the Los Angeles Iowa Club, and Sheila D. Creth, University Librarian, provided the welcome. The panelists were Norman Felton, Marian Rees, and Paul Seydor. Felton is a TV pioneer who produced several hit series in the 1950s

and 1960s. Most recently he has been working on a screenplay about the founding of the United Nations and an adaptation of a novel by George Bernard Shaw. Rees is a producer of many "Hallmark Hall of Fame" TV specials and currently at work on a "Masterpiece Theatre" series. Seydor is a film editor, critic, professor, producer, and director. The new head of Special Collections, Sid Huttner, moderated the panel. After describing how they got into "the industry," the panelists related how libraries had helped, in some cases indispensably, in their work.

"This is an industry anchored in research, more than anyone realizes," said Marian

Rees. "It falls to the writers to provide their own authenticity."

Paul Seydor finds reading literature to be the best preparation for editing film. "If you have five different takes, what is the best performance? The best reading? What is the effect of choosing the close-up, the over-the-shoulder shot, or having the line read off-camera?" Answering such questions requires a literary sensibility as well as a cinematic one, he said.

Norman Felton, recounting his early career and his development as a writer, explained, "Wherever I went, I would go to a library, really, for the company." He went from scenery construction to playwrighting,

Women Mystery Writers Discussed in Iowa City Program



(Left to Right) Sandra Ballasch, reference librarian at The University of Iowa Libraries, and Lois Cox, clinical professor of law at the UI College of Law, presented a program on historical and contemporary women authors working in the mystery and detective fiction genre. Over 125 Friends, alumni, and other interested individuals attended the discussion on October 8, 1998.

then won a scholarship to The University of Iowa. "Anyone who writes," Felton said, "knows what libraries can do."

Following the program, a dinner was held at the Regal Biltmore Hotel for the panelists, individuals who have contributed their materials to the television and film collections at the University Libraries, and other library supporters.

This gathering of UI alumni, many working in television and film, was also the occasion to announce the plan to launch a major fundraising effort to create the Library for Television and Film Studies. There was keen interest and excitement among those attending regarding this Library at The University of Iowa.

Library for Television and Film Studies

Television and film have had a significant impact on American culture, and The University of Iowa has a long tradition of academic excellence in film and television studies. Currently the UI Libraries, Department of Special Collections, has a small but distinguished collection of materials from screenwriters, producers, and directors. The commitment to creating a Library for Television and Film Studies will result in expanding and strengthening the collections and services available to faculty and students.

Currently the UI Libraries has a strong collection of published books and journals (approximately 10,000) and a large video collection (over 7000) consisting of feature films, TV productions, and documentaries. These materials, along with a diverse collection of production materials, will establish a rich source for the academic programs at the UI from screenwriting and editing to the study of popular culture. The number of UI alumni who are active in the industry greatly strengthens the potential for adding to the primary source materials.

Goals of the Library for Television and Film Studies

- Expand the current collection of materials from writers, directors, producers, actors, and others.
- Build the collection of published books and journals on television and film.
- Collect and preserve film and video.
- Collect and preserve emerging multimedia formats for television and film.
- Digitize unique materials to provide broad access worldwide.

Establishing an Endowment for the Library for Television and Film Studies

Private funds will be raised to establish an endowment to provide for the operational costs of sustaining this Library, including personnel, purchase of published sources, the refurbishing of space to provide for film and video storage, and the costs to digitize unique collections to provide ready access from anywhere in the world.

The endowment goal is \$4.5 million.

Contacts for Additional Information

Anyone seeking additional information generally about the Library for Television and Film Studies or donating materials for the Library should contact: Sidney F. Huttner, Head, Special Collections Department, The University of Iowa Libraries, 100 Main Library, Iowa City, IA, 52242-1420 or call 319/335-5921 or email: sid-huttner@uiowa.edu.

Individuals interested in making a financial contribution toward the endowment for The Library should contact: Selden W. Smith, Director of Development for The University of Iowa Libraries. Contact the Libraries' administrative offices at 319/335-5867 or the UI Foundation at 1-800/648-6973, by mail at the Library for Television and Film Studies, The University of Iowa Libraries, 100 Main Library, Iowa City, IA 52242-1420 or by email: selden-smith@uiowa.edu.



The 1999 Advisory Board

Pictured left to right, top row: Kay Chapman (Cedar Rapids), Rhoda Vernon (Iowa City), Bill Bywater (Iowa City), Miriam Gilbert (Iowa City), Bruce Johnson (Cedar Rapids), Max Allan Collins (Muscatine). Pictured left to right, bottom row: Jeff Disterhoft (Iowa City), Lois Ann Eichacker (Fort Madison), Dick Summerwill (Iowa City), Jane McCune, board chair (Iowa City), Bill Burger, board co-chair (Iowa City), Jean Lloyd-Jones (Iowa City).

Not pictured: Robert E. Fellows (Iowa City), James O. Freedman (Cambridge, MA, and Iowa City), Louise Rosenfield Noun (Des Moines), Marvin A. Pomerantz (Des Moines), Lucia Riddle (Des Moines), Brian D. Strayer (Minneapolis).

Advisory Board News

- Lois Ann Eichacker was selected as a 1999 Distinguished Alumni Award recipient. The University of Iowa Alumni Association has presented these awards since 1963 to honor alumni and friends of The University of Iowa. It represents the highest accolade awarded by the Alumni Association.
- Max Allan Collins premiered his new film, a documentary on internationally renowned author and celebrity Mickey Spillane at The University of Iowa Libraries on February 26. Spillane and his wife Jane were in attendance. *Mike Hammer's Mickey Spillane* includes interviews with such noted mystery/detective genre authors as Donald E. Westlake, Walter Mosely, and Sara Paretsky. Collins, who is an award-winning author and filmmaker, has developed a number of projects with Spillane, whom he also counts as a personal friend. Additional information regarding this film and Collins's other projects is available on the F.O.M.A.C. (Friends/Family/Fans of Max Allan Collins) website: <http://www.muscanet.com/~phoenix/>
- It is with great sadness that we note the passing of emeritus board member Betsy Hawtrey, who died in December after a long illness. Hawtrey was an active member of the Libraries Advisory Board, serving from 1993 to 1998. She was also a prominent member of the Episcopal Diocese of Iowa and an accomplished musician and teacher of cello performance.

SELDEN W. SMITH, DIRECTOR OF DEVELOPMENT, UNIVERSITY OF IOWA LIBRARIES

Small Change

Detail, botanical illustration from *Curtis's Botanical Magazine*, *Comprising the Plants of the Royal Gardens of Kew*, by Sir William Jackson Hooker, London, 1864



At this time of year, the more optimistic among us start looking toward springtime. So do the gardeners, who I think must be optimistic by nature.

It seems only natural to look at the many parallels between the garden and the library where the seeds of knowledge are planted, where new ideas take root, where careers blossom and bear fruit and to see libraries as the intellectual garden of the University.

True, the garden's productivity and its beauty depend on the quality of the soil, water, light, and care that the plants

receive; and yes, in the same way, the library profoundly affects the quality of the University's learning environment.

But something even more interesting is happening when the seeds begin to grow. They are receiving a very complicated set of instructions to transform water and nutrients into daisies and roses, tomatoes and squash. Why do these plants become flowers and food and not weeds? Because of their genetic structure, the complex messages of their DNA.

Seen in this light, the library is far more than a garden plot. It is part of Iowa's genetic heritage. What kind of library we have at The University of Iowa determines not only how we are individually unique among universities, but even what species of university we are.

When we add a collection here or a service there, it may not seem like much.

Given the vastness of the library's holdings and the breadth of our services, a few new items, or a few hours of a librarian's time—or even a new room—may seem like a small change by comparison. But then, consider the tiny variations in DNA that differentiate individuals, and the slightly larger ones that bring forth whole new species.

In the genetic blueprint, small changes in the right places have tremendous consequences. Small changes in the right places determine what kind of University the next generation will inherit.

When you donate to the library, you do more than plant a seed. You help to invent The University of Iowa of the future.

Small change? Hardly.



A LITERARY FEAST

The Iris Murdoch Papers Robert McCown, Manuscripts Librarian

In June 1998, the University Libraries acquired 14,236 pages of Iris Murdoch's papers, including manuscripts for *The Green Knight* (1993), *Jackson's Dilemma* (1995), *The Message to the Planet* (1989), *Metaphysics as a Guide to Morals* (1992), and the 1984 Gifford Lectures.

Iris Murdoch was an eminent Anglo-Irish novelist and philosopher. She taught philosophy at Oxford for many years and wrote such philosophical works as *Sartre*, *Romantic Rationalist* (1953) and *The Fire and the Sun: Why Plato Banished the Artists* (1977). But she was best known as a fiction writer, having penned 26 novels since 1954. Today the longhand drafts of all of Murdoch's prose

narratives are among the original manuscripts owned by the University Libraries. In addition to manuscripts, the Libraries also acquired books by Iris Murdoch, including first editions, paperbacks, limited editions, and proof copies. This collection forms an impressive archive of one of England's most distinguished contemporary writers.

Murdoch won a number of literary awards including the James Tait Black Memorial

Prize, the Whitbread Prize, and the Booker Prize. In 1987 she was honored as a Dame of the British Empire.

These acquisitions were made possible in part through the generosity of the Friends of The University of Iowa Libraries, and from funds raised by the series of Literary Feasts held several years ago. The Literary Feasts were a series of fundraising dinners held in private homes with well-known authors as guests. More than \$20,000 was raised in this effort to support the purchase of literary works and literary criticism.

Cover Illustration from *Jackson's Dilemma*, Iris Murdoch, 1995, Penguin Books, New York. Cover design by Jesse Marinoff Reyes.



THE UNIVERSITY OF IOWA LIBRARIES WELCOMES A NEW ERA IN SPECIAL COLLECTIONS

A Commitment to the Future



The University of Iowa Libraries Department of Special Collections has a new leader at the helm. Sidney F. (Sid) Huttner

joined the Libraries as head of Special Collections in January. Sid came to the UI from the University of Tulsa, where he had served as curator of Special Collections since 1984 and worked to develop what is now one of the most distinguished collections of 20th century British literature in the United States. Earlier Sid worked in the libraries of the University of Chicago (from which he received a BA and an MA in Philosophy) and Syracuse University.

Sheila D. Creth, University Librarian, remarked on his appointment, "We are extremely excited not only about the knowl-

edge and experience Sid Huttner brings, but also his enthusiasm. He will provide energetic leadership into the next century."

In reflecting on the role of a special collections department in the academic environment, Sid recently wrote, "It is important to note that rare books and manuscripts in closed stacks force a mediation between scholar and scholarly resource that offers spectacular opportunities to share in the process of discovery, both to share one's own knowledge and to learn from others. By the same token, special collections staff are frequently called upon to introduce people, children and adults, to the mysteries of ancient manuscripts, of old books, and of papyrus, parchment, and paper.

"By exciting people—adults and children—about something as old and familiar yet as new and mysterious as a book, some will take up the challenge of further learning. Staff provide context, relating how and by

whom these objects were made, printed and bound; to whom they were sold and how they were read; why they remain important, and why the past is needed by the present and the future.

"By bringing to the attention of a scholar unimagined but relevant resources, one sometimes shares in the creation of new knowledge. And that is why being a librarian is very exciting."

Special Notice: Take the opportunity to meet Sid Huttner! Over the next year, Sid will be visiting Libraries' supporters at several locations throughout Iowa and nationally. Watch your mail for possible dates where you live.

Friends who live in or visit Iowa City are welcome to contact Sid through the Department of Special Collections, 319/335-5921, or email: sid-huttner@uiowa.edu.

Special Events

Saturday, May 1, 1999

THE BEAT GOES ON

The 1999 Friends Event:
35th Anniversary Celebration

Dinner and Dance, 7:00 - 11:00 p.m.

Pre-event Reception: 6:00 p.m.

2nd Floor Ballroom, Iowa Memorial Union
The University of Iowa Campus

\$35 covers catering costs

RSVP by Monday, April 28, 1999

(Invitations will be mailed in late March)

It was the end of the Beat Culture movement and the beginning of the Mods. In 1964, LBJ was re-elected, Elizabeth Taylor married Richard Burton, the Beatles came to America, and Martin Luther King received the Nobel Peace Prize. It was a rollercoaster year where the sublime met the ridiculous and Marshall McLuhan reminded us that the "medium is the message" and that we live in a "global village." Motown was cooking, the Rolling Stones caused a commotion, and Bob Dylan announced that the Times They Are a Changing. There may have been a hint of change in the air, but generous amounts of hair spray still kept those beehive hairdos in place.

1964 WAS ALSO THE YEAR THAT THE FRIENDS OF THE UNIVERSITY OF IOWA LIBRARIES WAS FOUNDED. The Friends of The University of Iowa Libraries is one of the oldest Friends groups associated with an academic library. In recognition of the vision of these founding members, we hope you will join us for a special 35th Anniversary Celebration on Saturday, May 1, 1999. The original members of the Friends will be recognized.

The theme this year will be 1960s culture. Our DJ will be spinning tunes reflecting the best of the times, pop, Motown, Latin, Vegas lounge music, and Elvis.



There will be dancing and bar service throughout the evening, a special three-course buffet dinner, and a variety of fun events including a **Dance Contest**, a **Costume Contest**, and a **Lip-syncing Contest**. Prizes will include gifts and trophies. A different Friends Board Member will emcee each contest, and the audience will judge.

The Dance Contest will have three categories: slow dance, Latin dance, and rock and roll. Participants may decide the night of the event if they would like to compete.

The Costume Contest will also have three categories: "1960s Fashion Statement Best Forgotten," "Best Celebrity Impersonation" (this can be a literary, historical, or entertainment figure) and "Most Mod Cool Cat."

Lip-syncing Contest—Have you ever wanted to be one of the Fab Four? Are you Supreme? Then maybe the lip-syncing contest is for you. Because we will need to check that the DJ has the music you need, pre-registration is necessary. Note your intention on the RSVP you receive with your invitation or call 319/335-5867.

And watch your mailbox for that invitation! The RSVP deadline is Monday, April 26, 1999.

For ideas and inspiration, check out the partial listing of events in the "flashback" sidebar, call the Libraries Administrative Offices 319/335-5867 for a copy of our file information, look up the Friends website at <http://www.lib.uiowa.edu/friends>, or check the following (unaffiliated) websites:
Motown: <http://www.motownat40.com/>

More 60s Links—

<http://www.slip.net/~scmetro/sixties.htm>

Men's and Women's Mod Fashions—

<http://www.geocities.com/FashionAvenue/5362/>

1960s Ladies Fashions—

<http://www.geocities.com/SoHo/4473/index.html>

Libraries/UIAA Outreach

April 8, 1999: 5:30 - 7:00 p.m.

Web Doctor: Making Sense of Health Information on the Internet

Cherry Auditorium, Coe College, Cedar Rapids

Presented by Jim Duncan, Head,

Information Commons,

Hardin Library for the Health Sciences,

The University of Iowa Libraries

Web Doctor provides attendees with an overview of the vast and complex world of the Web with special emphasis on how anyone can exploit this expanding resource. The session is designed to be of interest to both beginning and experienced Web users and will cover basic access methods and searching the Web for health-related information. Several quality health education and consumer health Web sites also will be featured. Questions from club members will be encouraged. For additional information and to make reservations, contact the UI Alumni Association at 319/335-3294 or 800/469-2586.

June 10, 1999: 3:00 - 5:00 p.m.

Alumni College: Health Science Resources Presentation at the Information Commons of the Hardin Library for the Health Sciences

Presented by Jim Duncan, Head,

Information Commons,

Hardin Library for the Health Sciences.

A reception follows the program.

UI Alumni Association is planning a special program on June 10, 1999, in association with reunion weekend. The University of Iowa Hospitals and Clinics will present the first part of the program. The second half will be presented by Jim Duncan at the Information Commons at the Hardin Library

for the Health Sciences. Jim will guide participants in a hands-on session exploring online health resources. A reception with light refreshments will follow the presentation. Watch your mailbox for more information or call the UI Alumni Association at 319/335-3294 or 800/469-2586.

Exhibitions

March – May 1999

Global Focus: Human Rights



Part of the University-wide commemoration of one of the most important world events in the century, the signing of the Universal Declaration of Human Rights on December 10, 1948. This exhibition explores human rights in the global context over the past 50 years.

June – September 1999

Drive: America's Obsession with the Automobile

Tracing the history of the automobile in the United States, this exhibition examines both the impact of the car on society and society's impact on the car. Areas of focus include design issues, environmental concerns, socio-historical developments, and safety issues such as those being explored by The

University of Iowa's driving simulator.



Advance Notice

TBA November, 1999

Visiting Lecturer **Barry Moser**
Joint programming with The University of Iowa Center for the Book
Program Schedule TBA

Barry Moser has been described by the *Chicago Tribune* as "the best wood engraver in the country." His illustrations and fine prints have earned international acclaim. His accomplishments include receipt of the coveted American Book Award as well as membership in the National Academy of Design. He has created fine press editions of Lewis Carroll's *Alice in Wonderland* and Mark Twain's *Huckleberry Finn*. The University of Iowa Libraries holds a comprehensive collection of Moser's works, including both commercial and private press publications. Several of the latter contain original engravings. In 1989, Moser was commissioned by

the University Libraries to create a limited-edition poster representing the connection between the state of Iowa and the Libraries.

In fall 1999, Moser will visit The University of Iowa on the occasion of the completion of his fine press edition of the King James Bible. This is the first bible illustrated by a single artist



since 1865, and it represents a remarkable achievement, containing 240 original illustrations. The "primary edition" will be published in a limited edition of 400 copies.

The University of Iowa Libraries will add a copy of this extraordinary bible to its collections thanks to the generosity of Curtis Stucki, a retired librarian living in Washington state. Stucki, a former Iowa resident who worked at the UI Libraries

in the 1960s, has made a gift towards this purchase in memory of his father, who was a minister in Iowa.

The bible will not be available until late 1999. In the meanwhile, mark your calendar so that you won't miss Moser's visit. Programming will include lectures, receptions, and demonstrations coordinated in partnership with the Center for the Book.

1964 Flashback

THEATER: *Hello Dolly*, *Fiddler on the Roof*, *Othello*, and *Funny Girl*.

ENTERTAINMENT NEWS:

Elizabeth Taylor marries Richard Burton (the first time) and Beatlemania grips America as the Fab Four tour the USA and cause hysteria on the "Ed Sullivan Show."

BLOCKBUSTER MOVIES

INCLUDE: *A Hard Day's Night*, *Goldfinger*, *Dr. Strangelove or How I Learned to Stop Worrying and Love the Bomb*, *The Pink Panther*, and *Mary Poppins*.

NEW TV SHOWS INCLUDE:

"The Addams Family," "The Munsters," "The Virginian," "Daniel Boone," "Outer Limits," "Gilligan's Island," "Man From U.N.C.L.E.," "Flipper," "Dr. Kildare," and "Voyage to the Bottom of the Sea."

LITERATURE:

You only Live Twice by Ian Fleming, *The Psychedelic Experience*, by Timothy Leary, *Understanding Media: The Extensions of Man* by Marshall McLuhan

VISUAL ARTS: Pop Art is the dominant style; *Compositions I* by Roy Lichtenstein, *Brillo Boxes* by Andy Warhol, *Double Self Portrait* by Jim Dine, *Painted Bronze II* (Ale Cans) by Jasper Johns.

MUSIC: Hit Singles include: "Just One Look" by The Hollies, "Can't Buy Me Love" by The Beatles, "Walk on By" by Dionne Warwick, "My Guy" by Mary Wells, "Oh Pretty Woman" by Roy Orbison, "I Get Around" by The Beach Boys, "Baby Love" by

The Supremes, "Downtown" by Petula Clark, and "Mr. Tambourine Man" by Bob Dylan.

THE GOOD NEWS: The Civil Rights Act of 1964 is enacted. The space probe Mariner IV flies by Mars, transmitting pictures of the planet's surface. The first lung transplant is successful. The World's Fair is held in New York. The Olympics are held in Tokyo. Martin Luther King is awarded the Nobel Peace Prize.

UNIVERSITY LIBRARIES
DEVELOPMENT COMMITTEE

Sheila D. Creth, University Librarian
Selden Smith, Director of Development
Barbara Dewey, Director,
Information and Research Services
Edward Shroves, Director,
Collections and Information Resources

EDITOR

Marguerite Perret, Coordinator
Friends and Public Relations,
The University of Iowa Libraries
Voice Mail: (319) 335-5960
E-Mail: marguerite-perret@uiowa.edu

DESIGNER

Leigh Bradford, Smart Design

PRINTING/PROOFREADING

UI Printing Department

The University of Iowa Libraries
100 Main Library, Iowa City, IA 52242-1420
Administrative Office: (319) 335-5867
World Wide Web: <http://www.lib.uiowa.edu>

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Pictured left to right: Michael New, President, UI Foundation; Sheila D. Creth, University Librarian; Mary Sue Coleman, President, The University of Iowa; Selden W. Smith, Director of Development, University Libraries; Brian D. Strayer, Member, Libraries Advisory Board; Kathleen (Kay) Chapman, Member, Libraries Advisory Board

Librarians and volunteers heard about the upcoming UI capital campaign and learned some basic, and not-so-basic, principles and practices of fundraising during a half-day retreat at the UI Foundation in October 1998. University President Mary Sue Coleman, UI Foundation President Michael New, University Librarian Sheila D. Creth, and key Foundation staff members addressed senior Libraries staff and volunteer Board Members.

Michael New started off with a description of the importance and impact of private giving. Since the state appropriation is a mere 24 percent of the UI operating budget, many

All About Fundraising

Development Seminar at the Levitt Center for University Advancement

By Selden Smith

of the University's outstanding accomplishments have been made possible by gifts from individuals and families. As for the upcoming capital campaign—or "comprehensive campaign," as it is more accurately known—the planning has already begun, with the public kickoff anticipated within the next two years.

Foundation staff discussed annual giving, planned gifts and grant and foundation support. Sheila D. Creth then outlined the improvements the Libraries will be able to make as a result of the comprehensive campaign, such as better collections and improved facilities and services. Selden Smith, Director of Development for The UI Libraries, described the ways that staff can help in the campaign.

President Coleman wrapped up with encouraging words about the centrality of the Libraries to The University of Iowa and her confidence in our ability to meet the challenges and goals of the campaign.

Friends

The University of Iowa Libraries
100 Main Library
Iowa City, IA 52242-1420

COVER ART:

Chain stitch binding courtesy
of The University of Iowa Libraries
Conservation Department