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In This Issue

BARBARA CHING, associate professor of English at the University of Memphis, describes and analyzes the clocks brothers Frank and Joseph Bily carved in northeastern Iowa between 1913 and 1948. She shows how the Bily and their work, usually seen as parochial and bucolic, actually engaged the modern world, bridging the regional and cosmopolitan and the timeless and timely.

PHILLIP J. HUTCHISON, assistant professor of communications at the University of Kentucky, narrates the career of the popular Iowa and California children's television personality Jay Alexander, better known as television cowboy Marshal J.

Hutchison recovers Alexander's lost history, assesses his impact on Iowans, and tries to explain why such a highly visible popular culture icon could disappear from Iowa's social consciousness as Alexander did.

Front Cover

Jay Alexander, in his persona as children's television personality Marshal J, greets some of his young fans in about 1963. For more on Alexander's career as Marshal J, see Phillip Hutchison's article in this issue. Photo courtesy Kate Yoemans.

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