

# The Annals of Iowa

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## “VELKOMMEN”



26.-28.  
Juli  
1968

**Nordic Fest**  
DECORAH - - IOWA

A QUARTERLY JOURNAL OF HISTORY

## In This Issue

GREGORY GROHMAN argues that since 1994 the Transcendental Meditation movement has conducted a sustained campaign against genetic engineering from its base in Fairfield, Iowa. By examining books, pamphlets, magazine articles, advertisements, and public lectures, he contends that scholars have misconstrued the history of anti-GMO activism by overlooking the particular lifeworld of the TM movement.

DANIEL R. MAHER examines how Decorah, Iowa's folk-art-based Vesterheim museum has sought to foster pride in its Norwegian heritage and more recently celebrate the inclusion of cultural diversity. He demonstrates how since the institution's founding in the late nineteenth century a series of deliberate choices by individuals and organizations has informed Vesterheim's collecting, exhibits, programming, and outreach.

## Front Cover

A postcard advertising Decorah, Iowa's Second Annual Nordic Fest in 1968. This celebration of Nordic Heritage is just one of several ways that the community maintains a vibrant connection to its heritage. For more on the role of Vesterheim in fostering a sense of "Norwegian-ness," see Daniel R. Maher's article in this issue. Photo courtesy of Vesterheim Norwegian-American Museum, Decorah, Iowa.

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